

March 2009

Leisure Venue Catering - UK

The leisure venue catering market is facing a period of uncertainty, with the impact of the global recession still to fully unfold, as consumers and operators rein in their expenditure in reaction to it.

Market Re-forecasts - Foodservice - UK

Mintel's re-forecasting puts markets in realistic light

February 2009

Coffee Shops - UK

After a prolonged period of consistent year-on-year growth, much of the coffee shops market is now entering a phase of consolidation, as consumers and operators alike hunker down in reaction to the current economic recession. Although the market proved particularly resilient during the last economic downturn in the early 1990s ...

January 2009

Marketing, Promotion and Advertising Strategies of the Eating Out Market - UK

This report considers the marketing, promotion and advertising strategies used in the eating out market and will explore the process that allows an eating out organisation to maximise the effectiveness of its marketing budget, thereby achieving a sustainable competitive advantage.