



## July 2016

### Mobile and Broadband Providers - Ireland

“Boosting download speeds will be a key priority for broadband providers in the coming years as consumer demand for more reliable streaming and quicker downloads increases. Looking ahead, this will take on a greater level of importance as the ‘Internet of Things’ begins to reach the market and superfast broadband ...

## May 2016

### Automotive Retailing - Ireland

“Safety is an important consideration for Irish consumers when buying a car. Introducing innovative safety features such as night vision and pedestrian detection can help car manufacturers to boost the appeal of their brands to consumers and reduce the number of accidents, injuries and deaths, thus improving the overall road ...

## April 2016

### Discounters - Ireland

“Discounters are currently one of the fastest-growing markets in Ireland, with discount retailers forecast to see 7% growth in 2016. However, there are still hurdles to overcome for discounters to effectively compete with their multiple supermarket rivals.”