

July 2006

Eggs - US

Accounting for inflation, egg sales have decreased since 2000, but there are a number of bright points in the market. Specialty eggs are helping to stabilize egg sales, accounting for roughly 16% of egg sales in 2005. Concerns regarding ethical food production are promoting sales of organic, cage-free, free-range and ...

Side Dishes - US

Amid increasing competition from other segments and markets, notably food to go, FDM sales of side dishes for 2004 showed minimal gains with sales of \$3.6 billion and a 1.7% increase over 2003. Competition from meal solutions and meal kits, frozen foods, refrigerated prepared foods and restaurant meals ...

June 2006

Natural Products Marketplace - US

The consumer intelligence series of reports published from 2001 displays Mintel's commitment to the US market, providing market intelligence based on original and unique data, as well as years of experience.

Soup - US

This report aims to offer a comprehensive view of the soup market. Research includes use of canned and dried soup; occasions for eating soup; brands purchased; amount of soup used in the last seven days; attitudes towards soup; and important factors in soup purchasing. Total U.S. sales of soup ...

May 2006

Sugar Confectionery - US

Over the past five years, sales of sugar confectionery among food, drug and mass merchandisers (FDM) dropped from \$1.95 billion in 2000 to \$1.86 billion in 2005. This represents a 4% decline as measured in

Sugar and Sweeteners - US

This report examines the market for sugar, sugar substitutes, table syrups, molasses and honey for in-home consumption. This market is undergoing significant change. In the past six years, retail sales, virtually all of which are through supermarkets and grocery chains, have fallen 14%. White granulated sugar sales have been hit ...

Soy-based Food and Drink - US

This report examines the current state of specific soy products. Soy ingredients are widely used in a variety of foods, sometimes merely to provide functionality during formulation or to associate the product with soy without providing a significant amount of it. While reasons for usage in applications vary, this report ...

Cakes and Pies - US

The cakes market was worth more than \$5 billion in 2005. In current terms, the category increased 2.3%, on average, each year since 2000. This change represents a decline of 1% at constant value from 2000-05. Players in the cakes market are caught between two opposing consumer mindsets. On ...

Sugar-free Food and Beverages - US

Diet Rite, the first diet soft drink, was rolled out nationally in 1962, spurring the start of the food and beverage industry's system of dual offerings: sugar-free

current dollars. Despite a high level of innovation over the period, the category ...

Meal Kits - US

The meal kit market grew significantly between 2000 and 2003, due primarily to new product innovations in meal kits with meat. However, enthusiasm quickly waned and consumers' rapid rate adoption of low carbohydrate diets caused sales to plummet. Indeed, sales are down across most segments, with the exceptions being pizza ...

Kids' and Teens' Eating Habits - US

This report examines trends and patterns in kids' and teens' eating habits, including snacking, meals at home, and restaurant meals. Gender differences, as well as ethnic differences, become more pronounced in the teenage years, as teens spend more time in non-family social settings and carve out their own identities. The ...

Shelf Stable Meals - US

Meal kits are defined as shelf stable food items intended for use as main dishes, typically consisting of meat, starch, and a type of sauce. In addition, meal kits require users to combine and sometimes add outside ingredients (i.e. meat), either in a skillet or in a baking dish ...

April 2006

Specialty Foods - The NASFT State of the Industry Report - US

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Pasta Sauces - US

and regular versions. Just one year later, Coca-Cola launched Tab and the proliferation of sugar-free options exploded from there. While the sugar-free category ...

Cooking Enthusiasts US - US

This report focuses on the "cooking enthusiast" or those consumers who embrace cooking as a leisure pursuit. Some Americans, especially older generations and emerging minorities such as Asians and Hispanics, regard cooking as necessity of daily living. However, some Americans consider themselves "foodies," and outfit kitchens with high-end cooking ...

Mexican Food - US

This report explores the current state of the Mexican food market, covering a range of consumer packaged foods classified as Mexican. Mintel's definition of Mexican foods includes tortilla chips; shelf-stable tortillas/tacos/taco kits; Mexican sauces; frozen and refrigerated tortillas; and other Mexican or Mexican-style foods.

Food and Drink Packaging Trends - US

Food and beverage packaging is currently driven by consumer convenience, with success determined by the needs of the category's key customers. Portability and durability and the most important qualities among young adult consumers and consumers with children, respectively. Seniors lean toward traditional packing, unless it is difficult to open ...

Frozen Meals - US



Food - USA

The pasta sauces market in 1999 was just over \$1.4 billion, and by 2004 it had moved to just under \$1.4 billion (at FDM, excluding Wal-Mart). Mintel estimates that, overall, the market grew from \$1.5 billion in 1999 to \$1.6 billion in 2004. These higher figures ...

Consumers are demanding more information about their meal choices and becoming more selective. As consumers prepare fewer meals at home, and the profitability of servicing these consumers is rising, increased competition for their dollars is being seen from in-store delis, restaurants, and take-outs.