

### December 2021

#### Consumers and the Economic Outlook - UK

“Rising inflation and concerns about stock shortages have shaken consumers’ sense of financial wellbeing and confidence for the coming year. It is important to place the falls seen on these measures in October in context, however: the vast majority of consumers remain fairly upbeat.

### October 2021

#### Brand Overview: Retail - UK

“The coronavirus outbreak and related challenges such as store closures and social distancing measures urged both retailers and consumers to approach shopping with new eyes. While the convenience of ecommerce will continue to resonate with consumers in the longer run, the in-store shopping experience will again be in the spotlight ...