

### December 2015

#### Consumers and the Economic Outlook: Quarterly Update - UK

"Mintel's key measures of consumer confidence show that people are still wary. Although the improvements in sentiment that accompanied the end of the income squeeze have been sustained, 2015 has been a year of consolidation, rather than one of soaring consumer spirits. Earlier in the year, the election added ...

#### The Leisure Outlook - UK

"Displaying comprehensive online details of food and drink menus, and even daily specials and current guest ales, could be a deciding factor in securing a customer visit."

– **Chris Wisson, Senior Drinks Analyst**

### November 2015

#### Cinemas - UK

"Looking ahead, the film slates for 2016 and 2017 are promising but may struggle to match the stellar performance of 2015. Mintel expects slight growth in the market, mainly by virtue of average yield increases with admissions set to remain flat or maybe even show a slight decline during this ...

#### Online Gaming and Betting - UK

"Technology trends and the evolution of player preferences towards instant-outcome opportunities point to a future in which online gaming and betting becomes a faster-paced, product-focused and much more personal experience."

– **David Walmsley, Senior Leisure Analyst**

### October 2015

#### Leisure Review - UK

"Apps are continuing to be a major focus of innovation because they offer the dual benefit of improving the customer's experience and also providing operators with rich data about their customers' behaviour and spending patterns"

#### Spectator Sports - UK

"Sport spectators are ready to share personal data as well as selfies from the stadium, but venues and brands need to catch up with fans' creative mindsets as much as with their technology requirements to take full advantage of the trend."

– **David Walmsley, Senior Leisure Analyst**