

October 2023

Carbonated Soft Drinks - Brazil

“Between sugar and sweeteners, Brazilian consumers seem confused and feel that they need to reduce their consumption of carbonated soft drinks. However, CSDs’ strong connection with moments of relaxation keeps consumption practically stable.”

– **Laura Menegon, Food and Drink Analyst – Latam**

This Report looks at the following areas:

June 2023

Non-alcoholic Drinks Consumption Habits - Brazil

“There is scope for the non-alcoholic beverage category to explore key benefits that matter to consumers, such as hydration, energy and mood enhancement, potentially increasing the attractiveness and frequency of consumption of all categories.”

– **Laura Menegon, Food and Drink Analyst – Latam**

May 2023

Food & Beverage Retailing - Brazil

“With more frequent visits and smaller purchases, retailers need to adapt to accommodate a larger number of customers and create a pleasant and practical environment, so consumers don’t spend too much time inside the store. Consumers show interest in the use of technology, as well as in retailers that offer ...

January 2023

2023 F&D Trends - Latam - Brazil

The following four LATAM trends aim to spotlight the most relevant of the eight Mintel Food and Drink global trends for the region, based on the local context and consumers' habits, preferences and demands. They are:



Drink - Brazil

Savvy Sustenance, Adaptable Cooking, Unguilty Pleasure and The Worth of Water.

Upcoming Reports

Alcoholic Drinks Consumption Habits - Brazil - 2023