

March 2019

B2B E-Commerce - UK

“While media attention is drawn to the disruption caused by the dynamic growth of the B2C market, the B2B e-commerce market is almost two and a half times the size of the B2C sector. Despite strong market growth it remains under-developed, though the propensity to use the route to market ...

B2B Economic Outlook - UK

“With time running out for the government and the EU to agree to a deal, the uncertain environment has led to many companies holding back on risky investments to ensure that their short-term objectives are able to be achieved alongside any adverse market impacts that follow Brexit.“

– Lewis ...

February 2019

IT Services - UK

“IT developments are relentlessly progressing, and the speed of change continues to gather pace. This is boosting the IT services market, while customer investment hesitancy with the economic uncertainties created by Brexit is further encouraging the adoption of flexible pay as you go costing models for both hardware and ...

January 2019

Computer Security - UK

“The UK computer security market is now valued at more than £5 billion. As more and more businesses, public services and consumers are becoming dependent on their technology platforms, digital activity is growing exponentially, which, in turn, is attractive to miscreants. This ranges from issues of national security to personal ...