

### December 2011

#### Small Kitchen Appliances - UK

“There has been a proliferation of choice in small kitchen appliances and innovation has touched almost every aspect of product styling and design. Today’s consumers are met with a range of choices that span rock bottom value products right through to high-tech luxury items. Products are available that create the ...

### November 2011

#### Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of when the feelgood factor will return to the economy.

#### Multi-channel Retailing - UK

“No sooner have retailers implemented strategies to integrate online into their store-based businesses than new technology has shifted the goalposts as mobile digital devices are now creating new opportunities for ‘fast shopping’ – shopping on the move and social media generated shopping – which requires retailers to devise and create ...

### October 2011

#### Bedrooms and Bedroom Furniture - UK

"Bedrooms are becoming places where people need to store a lot of possessions, often in tricky or small spaces. So bedroom furniture is designed to be much more adaptable to allow shoppers a range of options, so they can customise the kind of storage they need. Also, customers tell us ...

#### Ovens and Microwaves - UK

“Consumers have a wider choice than ever before of cookers. Modular built-in separates have been developed which allow consumers to select the appliances and functionality they want and create a ‘bank’ of appliances. Features such as built-in microwaves that match the other ovens, ‘domino’ hobs which can be mixed and ...