



December 2008

Travel Agents - UK

Despite talk of a possible revival in the fortunes of the travel agent as consumer confidence slumps and independent travellers return to the fold in the wake of high-profile company collapses, Mintel's survey data points to a continuing fall in high street bookings and especially personal visits to shops since ...

November 2008

Hotels - UK

The domestic tourism market is fairly static, facing both strong competition from overseas destinations offering cheaper prices and the lure of low-cost flights. Can the market benefit from the "staycation" trend despite the bad weather of the past two summers? As the current economic conditions begin to take their toll ...

October 2008

Holiday Centres - UK

Holiday centres are collectively investing millions of pounds upgrading accommodation, facilities and restaurants and are reaping the rewards. Butlins reported a boom in bookings over the August holiday peak season, expecting some 150,000 guests across its seaside resorts. The rising cost of family holidays in Eurozone countries coupled with ...

Heritage Tourism - UK

While many heritage sites rely mainly on day visitors for their custom, the vacationing UK holidaymaker is also an important component of the audience mix. Research conducted for this report shows that nearly two thirds of the population have included a heritage attraction while on holiday in the past year.

September 2008

Holidays to Italy - UK

As a holiday destination for the British public, Europe is starting to lose its appeal. The Euro is making the region more expensive than in the past and that, coupled with an increasing desire to travel further afield and explore new countries, has meant Europe's share of the holiday market ...

Weddings and Honeymoons Abroad - UK

The overseas weddings market is growing steadily, whilst UK marriage rates fall to their lowest level since records began. Weddings abroad now account for an estimated 16% of all UK marriages, up from 10% in 2003, with cost savings and avoidance of stress proving major attractions for a growing number ...

August 2008



Business Travel - UK

The UK business travel sector has enjoyed a buoyant period of growth since 2003. Sound economic fundamentals, strong exports performance, and an increasing number of UK enterprises have provided highly favourable demand-side conditions.

July 2008

Youth Holidays - UK

The freedoms of young adulthood present opportunities for independence through holidays often supported by school or university trips. However, financial realities are such that many are unable – or unwilling – to escape the ‘Parent Trap’. Whilst these young people inhabit the era of ‘low-cost’ air travel, where holidaying is ...

June 2008

Pre-holiday Add-ons - UK

Across the spectrum of travel supply, everyone is talking-up the ancillary revenue opportunity. Ryanair, for instance, claims it is on target to generate 20% of total revenue from ancillary sources within the next three years. The new holy grail for the industry is maximising customer value by cross selling related ...

Inbound Tourism - UK

According to World Tourism Organization statistics, the UK is the world’s seventh most popular tourist destination. Despite the weather, despite the expense, arrivals continue to grow, albeit at a slower pace, attracted by a winning combination of culture, scenery and canny cinematic promotion. The development of St Pancras International and ...

May 2008

Luxury Holidays - UK

The definition of a luxury holiday varies greatly and is no longer just about conspicuous consumption, first class travel or 5-star accommodation. The hallmarks of a luxury holiday in the new millennium are more about

Package vs Independent Holidays - UK

The traditional package holiday has been under intense pressure in recent years from the seemingly inexorable rise of independent travel. However, since 2005, inclusive tour volume has stabilised at around 19 million annual trips, and volume levels are still 3.5 million higher than a decade ago. The industry is ...

Airport Retailing - UK

The value of airport retail sales is growing more slowly than the spending of both inbound and outbound air travellers – it is in effect losing share. We believe that this is because most airports have boring retail provision with little to stimulate travellers to spend. With some lessons from ...

Short Breaks Abroad - UK

Over 7.5 million short breaks abroad were taken in 2007. A market worth £600 million a decade ago is now worth over £2 billion and accounts for around one in six holidays taken abroad. The short-haul, short breaks



unique experiences, privileged access and a once in a lifetime trip. The definition, and therefore ...

market has been a main driver in overall holiday growth, as ...

April 2008

Activity/Special Interest Holidays - UK

With an estimated 10.2 million breaks taken in 2007 and volume growth of 17.2% since 2003, activity holidays are comfortably outperforming the overall travel market. By the end of 2008, activity holidays are expected to account for nearly one in eight holidays taken by Britons, growing from just ...

March 2008

Holidays on the Internet - Blogs and Consumer Reviews - UK

Web 2.0 technology has shifted the concept of 'Holidays on the Internet' beyond a mere marketplace for cheap deals. User generated content from both individuals and corporations has increased enormously and has changed the way consumers review and research holidays online. This has already started to impact on the ...

Holiday Booking Process - UK

A January 2008 survey from money portal fool.co.uk showed that UK consumers spend more time planning their holiday than researching their mortgage options. More than a third of the sample invested ten hours selecting their holiday, while only a fifth would use the same period choosing a mortgage.

February 2008

Holiday Car Hire - UK

A growth in independent, self-packaged fly-drive holidays and a proliferation of car hire brokers and comparison sites have driven down prices, causing the market to grow by around 10% per annum in volume. Despite this, many consumers still have doubts about this product's value for money.

Ferry and Tunnel Crossings - UK

Since reaching its low-water mark in 2005, the overseas ferry and tunnel market has enjoyed two consecutive years of modest volume growth to reach an estimated 13.3 million overseas trips made by Britons in 2007. The word recovery is on everyone's lips in the industry.

January 2008

Snowsports - UK

The ski market has continued to grow throughout the new millennium, profiting from a successful, contrasting activity-relaxation model that other exclusive sectors and packages are still trying to emulate. That snowsports remain a niche market is due to costs

Rail Travel - UK

New rail stock, improved journey times, eco-friendly advertising from Virgin and the relocation of Eurostar to St Pancras International. Is this the new age of the train? Commuting is the main engine of expansion but



Travel - UK



exceeding those of other holidays abroad by some margin although indications ...

rail travel for business or leisure purposes has also grown by an estimated 10% in ...