

March 2018

Dining Out - Canada

With just over half of the population either getting takeout or dining out, it can be said that Canadians are regulars at foodservice vendors. With young consumers having a hankering for non-traditional meal occasions, foodservice vendors are well positioned to increase traffic beyond dinner and lunches. While practical considerations of ...

January 2018

Meat Alternatives - Canada

"Meat alternatives can be viewed as being the tip of the spear in terms of food innovation. While there's no indication that Canadians will shun meat 'en masse' any time in the near future, consumers increasingly want more flexibility in their diet. Limiting meat consumption is one form of flexibility ...