

### December 2021

#### Attracting New to Market Investors - UK

“COVID-19 has had a largely positive impact on the retail investment industry, with many providers experiencing strong growth in new account openings in 2020 and into 2021. Although interest in investing may wane as the pandemic comes to an end, the strong rise in household deposits during the pandemic indicates ...

#### Consumers and Investing - UK

“The COVID-19 pandemic has had a positive impact on the retail investing market, with future prospects looking positive. Gross and net investment sales have increased as people have turned to investing due to enduring low interest rates and pent-up household savings. The pandemic has also encouraged new, and younger, investors ...

#### Consumers and the Economic Outlook - UK

“Rising inflation and concerns about stock shortages have shaken consumers’ sense of financial wellbeing and confidence for the coming year. It is important to place the falls seen on these measures in October in context, however: the vast majority of consumers remain fairly upbeat.