

March 2019

The Leisure Outlook - UK

“Consumers spent cautiously over the Christmas and New Year season of 2018/19 despite having money left at the end of the month. Yet the promise of spring looks strong, partly due to people’s plans for the coming quarter, which should help the leisure sector rebound from the recent lull ...

February 2019

Ethnic Restaurants and Takeaways - UK

“With many consumers continuing to take a cautious attitude towards spending, it comes as little surprise that there are high expectations on ethnic venues to justify their value by offering something tangibly different, including dishes deemed too complex to make at home or ones which focus on highly skilled cooking ...

Attitudes towards Home Delivery and Takeaway - UK

“Gone are the days when consumers ‘just accept what they are given’. They’re finding their voice to ask for exactly what they want. Personalisation and customisation is now a prerequisite for many ordering home delivery/takeaway food.”

– Zameira Hersi, Leisure Analyst

Consumers and the Economic Outlook - UK

“Concern over the impact of Brexit is more severe than at any other time since Mintel started tracking this measure, including the initial shock in the immediate aftermath of the vote. Theresa May’s withdrawal agreement was the first glimpse of anything resembling certainty since Article 50 was triggered in March ...

January 2019

Menu Trends - UK

“It is clear that people are paying attention to their health when eating out-of-home. But the conversation about healthy eating is ever-changing, especially when people’s knowledge on how they should eat right is continually being undermined by the latest fad diets or lifestyle choices. Promisingly, current diners have shown ...