



March 2012

Long-haul Holidays - UK

“Just over half of consumers say they would seek the advice of an expert if they were planning a long-haul holiday somewhere new. Once they have been to a destination, however, they are often more likely to do their own planning and booking next time. Travel companies specialising in long-haul ...

Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of how well they manage their money. Free to Mintel Oxygen subscribers, the report is the third in an ongoing series of quarterly updates ...

February 2012

Holidays to Spain - UK

“Long-term Spanish tourism strategy points in the direction of moving the appeal of the country further upmarket, of drawing a clear distinction between Spain and cheaper package destinations. But in the short term, Spain will be able to derive market advantage by promoting its lower resort costs and reliability in ...

Package vs Independent Holidays - UK

“In the longer term, as countries regain popularity following unrest, tour operators are well positioned to exploit ‘new ground’ – pushing their resources and experience in destinations where infrastructure may be either recovering, or thin on the ground in the first place and thus much less suited to a self-arranged ...

January 2012

Holiday Review - UK

“The ‘staycation’ trend has now been firmly in place for three years. And given both the one-off events occurring in 2012 that are likely to reduce holidays abroad and the continuation of a difficult economic environment, the UK break looks likely to maintain market dominance.”