

March 2007

Retail Review - UK

Consumer responsiveness to premiumisation will filter down to the less affluent if retailers can successfully deliver interesting above-average quality foods at affordable everyday prices. The discounters are beginning to latch onto this trend and some of the mainstream grocers that have lagged behind Tesco, Sainsbury's and Waitrose will need to ...

Home Shopping - UK

UK home shopping is moving online. The traditional channels are struggling, with big book catalogues facing serious woes, most of them seeing a decline in combined hard copy and electronic sales. The home shopping market is driven mainly by e-commerce, which has now overtaken mail order as the largest home ...

Own Label in Grocery Retailing - UK

For the consumer, own label represents a cheaper alternative to leading manufacturer brands. On average, these products offer consumers savings, on average, of one-third of manufacturer brands.

Portable Technology Retailing - UK

Miniaturisation of information processing technology and rapidly declining prices are revolutionising how we use technology in our lives. Items like mobile phones that were once expensive and cumbersome are now available at prices accessible to most consumers. They are now easy to carry and are increasingly being used and worn ...

February 2007

Christmas Shopping Habits - UK

The early January interest rate increase was made even before December retail sales data were released, and shows that consumers will get more anti-debt medicine until they are cured of excessive borrowing. The aftermath of Christmas spending may leave retailers struggling for business in 2007, although early indications of January ...

Department Store Retailing - UK

As consumers tighten their belts, department stores need to re-asses their 'good, better, best' hierarchy of products and focus more on the first two.

January 2007

Gift List Services - UK

Although primarily concerned with the market for wedding gift lists this report looks at how the market has extended beyond this original niche and is challenging gift giving traditions. In response to the changing environment many gift list operators now use more general terms such as gift lists, wish lists ...