



B2B: Technology - UK

March 2021

B2B Economic Outlook - UK

“The tentative dates set by the government to reopen the economy over the coming months provide hope that businesses are over the worst that the pandemic has brought them financially. However, it will still take time for things to return to pre-pandemic levels with businesses likely to still need support ...

Computer Security - UK

“While the critical feature of many markets in 2020 and 2021 is the impact of COVID-19, the more significant influences for the computer security sector include phishing, unauthorised access and ransomware. Social distancing measures have introduced new challenges of remote working and video conferencing, but they have also accelerated digital ...

IT Services - UK

“COVID-19 has forced an even more rapid migration to digital processes. The IT services market has continued to grow despite facing major challenges. One impact is that the pandemic has permanently changed the way companies operate but the growth in cloud computing and digitisation has accelerated with new issues arising ...