

August 2015

餐饮业酒精饮料趋势 - China

“总的来说，市场显现出复苏稳定迹象，尽管仍然保持震荡。葡萄酒进口量走出2013年大幅下跌的困境，逐步攀升；白酒2015年第一季度销售数据乐观喜人；历经2014销售寒冬的啤酒也出现缓慢复苏。”

June 2015

On-trade Alcoholic Drinks - China

“The market as a whole is showing signs of recovering, albeit in a volatile way. Levels of wine imports are recovering from the huge dip in 2013, baijiu brands are reporting rather positive figures in their first quarter reports in 2015, and beer, despite the disappointing 2014, is looking to ...