

March 2020

Healthy Dining Trends - US

"The percentage of healthy diners is growing, aligning with the increased availability of lifestyle fare, including plant-based and low-carb options. Millennials are the healthiest diners, but right behind them, Gen Z is the most indulgent generation, demonstrating the need for a balanced menu. Convenience and kid-friendliness are the deciding factors ...

Coffee and Tea Tracker - US

Mintel's Coffee and Tea Tracker allows you to identify the biggest opportunities in coffee and tea, in both foodservice and retail. It provides a quarterly look at coffee and tea consumption behavior at home and away-from-home, by demographic. This tracker also tracks items consumers add to their coffee or tea beverages ...

February 2020

Full Service Restaurants - US

"The FSR (full service restaurant) sector continues to be outpaced by more affordable and innovative limited service concepts, especially fast casuals. The casual dining segment remains stagnant, although some operators are showing signs of success by curating fun and engaging on-premise experiences, and investing in quality food as well as ...

January 2020

Family Dining Trends - US

"Parents are among the heaviest users of restaurants and off-premise restaurant business due to the convenience, speed and quality family time they provide, and this is especially true for fast food restaurants. Fast food continues to win family dining business with its aforementioned speed and convenience, affordable prices, kid-friendly amenities ...

Convenience Store Foodservice - US

Convenience store foodservice sales continued to struggle in 2019, with slow growth predicted over the next five years. The largest factors contributing to the slow growth are fast food and retail competitors, from chicken chains to mobile-based retailers. C-stores will need to look beyond core foodservice programs such as coffee ...

Consumers and the Economic Outlook - US

"The majority of consumers consider their finances to be healthy, and views of the future seem to be positive as well. Consumers are saving for the future, but are still willing to treat themselves."

- Jennifer White Boehm, Associate Director - Financial Services & Auto