



### June 2015

#### Frequent Travel Programs - US

The travel loyalty market has seen steady membership growth between 2006 and 2014 as consumers look for ways to reduce their travel costs and earn special perks and rewards. The market is expected to continue growing as consumers gain confidence in the expanding economy and spend their disposable income on ...

#### Car Rentals - US

"Car rental revenues have been increasing steadily and are expected to continue growing through 2020 as consolidation in the market drives up prices and as travel participation/expenditures rise. New technologies and service model adjustments should help companies maintain sales growth, as should improved loyalty offerings and more streamlined rental ...