

June 2019

Milk & Non-dairy Milk - Canada

"Dairy milk is consumed by the vast majority of Canadians. Aside from water (including tap water), there is no other drink that Canadians consume more of. That said, people in Canada are drinking less milk from retail than they used to and this is likely the result of multiple factors ...

Quick Service Restaurants - Canada

"The primary focus of this Report will be to better understand usage of quick service restaurants, the drivers and barriers to visits and the opportunities to leverage tactics such as new technology, unique flavours and emerging alternatives to meat. The findings of this Report are based on the results of ...

May 2019

Plant-based Food & Drink - Canada

"One of the biggest shifts in eating behaviours in Canada and in other markets has been the movement towards eating and drinking plant-based food and beverage alternatives. Does this represent a passing fad or a sustained, longer-term shift? Feedback gathered from Canadians for this Report suggests the latter. The base ...