



July 2021

Consumer Snacking Habits - Ireland

Irish consumers have become more reliant on snacking products to support their emotional wellbeing. The pandemic has forced many consumers to spend more time at home and as a result people are prioritising snacking as a way to indulge while they stay there. COVID-19 has also shifted consumer behaviour to ...

June 2021

Carbonated Soft Drinks - Ireland

“COVID-19 has taken its toll on the carbonated drinks market – particularly on-trade sales. Recovery is likely to be slowed by continued consumer concern relating to sugar content in drinks and the growing unease Irish consumers have towards single-use plastic.”

– **Brian O’Connor, Senior Consumer Analyst,
May 2021**

May 2021

Cheese - Ireland

“Cheese usage has benefitted from the impact of COVID-19. Consumer prices have dropped and are predicted to continue to decline across IoI. Even though there are fears surrounding Brexit and how disruption amongst supply chains could affect cheese products entering the IoI market, consumers are still indulging in cheese products ...