

April 2017**Beauty Habits - Brazil**

"Brazil's current economic crisis might have had a positive impact on Brazilian consumers' beauty habits. They have reported to be using less water when getting ready to go out and not buying a new beauty product until their current one runs out completely. These new habits could mean a more ...

March 2017**Changing Household Cleaning Habits - Brazil**

"Higher participation of young consumers in household cleaning tasks and the need to save money and time are some of the main factors influencing consumer purchases and product launches."

January 2017**Beauty Retailing - Brazil**

"Beauty and personal care (BPC) retailing in Brazil is a unique sector, market by multichannel sales and by a wide range of product offering. Actions in purchasing channels with the aim to make consumers more loyal are essential in a market characterized by fierce competition. Pharmacies in Brazil have been ...