

August 2010

Annuities - UK

This report examines the various factors impacting the UK annuity market. In addition to highlighting the impact of economic, demographic and regulatory factors, wider societal trends such as the increasing popularity of taking a phased approach to retirement are also considered. The report also identifies market strengths and weaknesses as ...

Attitudes Toward Sodium and High Fructose Corn Syrup Reduction - US

Recent research indicates that the majority of American adults are watching their diet. The health and wellness trend is driven by a variety of factors including an aging population and analysis suggests that as the economy improves, Americans are likely to gravitate more toward better-for-you (BFY) options such as those ...

Beer - Europe

Across Europe, beer volumes have, in general, experienced a decline in the past year. Depressed consumer spending has been an influential factor, exacerbated by the fact that the beer market has been undergoing change. Healthier lifestyles, a widespread smoking ban and strong attacks on the binge drinking culture have led ...

Bottled Water - Europe

Sales of bottled water have benefited from a general health and wellness trend, and the key European markets for bottled water have only been slightly affected by the economic recession. While Italy remains the largest market in volume terms, Germany is the largest market in terms of value.

British Lifestyles 2010 - UK

Britain has emerged from the recession but is faced with a long and lingering period of uncertainty. Consumers remain wary about the future, and this is reflected in spending habits and attitudes about what is 'essential'.

Apparel and Footwear: The Black Consumer - US

African Americans view fashion as a means to influence how they're viewed by the world and express what they think of themselves. Rather than follow trends African Americans, especially young Black men, are the trendsetters—everything they're doing is reflected in popular culture and is then adopted by mainstream society. This ...

Automotive Accessories - US

This report explores consumer behavior regarding the purchase and use of automotive accessories inside and outside the vehicle. It provides insight into the factors affecting consumer purchasing behavior and how they will impact future sales, promotional campaigns and industry innovations. Specific questions that are answered in this report include, but ...

Black Haircare - US

Historically, black consumers have shopped at hair salons and beauty supply stores for their haircare needs. While that is still the case for a large number of shoppers, given the state of the economy, many black consumers are taking a closer look at FDMx outlets, which tend to offer better ...

Brand Loyalty in Food and Drink and Irish Consumers' Growing Fondness for Own-label - Ireland

A thriving market that has advanced far from its initial niche as a vehicle for bargain basement products and entry level staples, own-label sales now account for around a third of all grocery sales in Ireland.

Burgers - UK

This report covers burgers sold through retail outlets for consumption at home. Meat burgers include products the prime protein constituent of which is beef, lamb, pork, chicken, turkey or fish, while meat-free burgers are those made primarily of meat substitutes or

vegetable matter. These substitutes include for example Quorn soya ...

Business Travel - UK

This report analyses market trends and consumer attitudes in regard to business travel, investigating the core market factors, strengths and weaknesses, consumer dynamics and key players in the industry.

Cameras, Camcorders and Digital Frames - US

This report explores the digital camera and camcorder market in the U.S. It provides insight into the external and internal factors affecting sales. Also covered are sales figures, penetration, consumer trends and what they mean for future sales, promotional campaigns and industry innovations. Specific questions that are answered in ...

Candles - US

As noted in Mintel's *Candles—U.S., August 2009*, sales of candles declined steadily and significantly between 2006 and 2009, as recession gripped the nation and the category faced stiff competition from various air care categories. However, while the market still faces significant challenges, there are some signs of improvement in ...

Carbonated Beverages - US

Overall, sales growth of carbonated soft drinks (CSDs) has been generally stagnant in recent years due to rising demand for bottled water, functional beverages (including energy drinks) and some better-for-you (BFY) alternatives. However, a few brands have reported impressive growth in the last year due in part to new distribution ...

Ceramic Tiles (Industrial Report) - UK

Industrial market reports from MBD industrial (a recognised authority in these markets) have added a new dimension to the breadth of research offered by Mintel. These industrial titles complement Mintel's existing consumer range, covering sectors such as building and engineering, and now featuring new business and professional/office sectors ...

Chocolate Confectionery - Europe

The chocolate confectionery market, even though large and sophisticated, continues to record growth. Chocolate remains a 'treat' and this has been recognised in the further development of premium 'indulgence' lines, in the current economic climate chocolate offers a permissible luxury.

Civil Engineering (Industrial Report) - UK

Industrial market reports from MBD industrial (a recognised authority in these markets) have added a new dimension to the breadth of research offered by Mintel. These industrial titles complement Mintel's existing consumer range, covering sectors such as building and engineering, and now featuring new business and professional/office sectors ...

Colour Cosmetics - Europe

Some make-up markets have weathered the recession rather well. In fact sales in Germany, Italy and the UK rose in 2009, even if there were declines in Spain and France.

Consumer Attitudes to Drinking - UK

Defence Equipment (Industrial Report) - UK

- Despite alcohol consumption being in decline since 2004, almost half of consumers are drinking alcohol 'once a week' or 'at least twice per week or more', demonstrating how ingrained drinking alcohol is as part of British culture.
- As consumers are going out less often but spending more when they do ...

Department Store Retailing - US

While the economy continues to show lackluster performance and many retailers are struggling to achieve sales targets, some innovative department stores have been able to make significant gains in the latter two quarters of 2009 and the first half of 2010. Clearly, there are opportunities for growth, yet it is ...

Diabetics: Attitudes and Behaviors - US

Some 23.5 million adults have diabetes and another 57 million were pre-diabetic in 2007. Diabetes is one of the gravest health threats facing the country.

Ethnic Restaurants and Takeaways - UK

This report investigates consumers' use of varying types of ethnic outlets and gauges their opinion on this area of the eating out market. It also highlights what consumers feel is currently missing from the market and what they would like to see on menus going forward.

European River Cruising - Europe

In 2009, the recession had a negative effect on these outbound markets. Cruise lines, however, countered the downturn by offering discounts to customers who booked five months or more in advance. The cut-price river cruises had the desired effect. Bookings are back on track and this year's figures are looking ...

Fast Casual Restaurants - US

Industrial market reports from MBD industrial (a recognised authority in these markets) have added a new dimension to the breadth of research offered by Mintel. These industrial titles complement Mintel's existing consumer range, covering sectors such as building and engineering, and now featuring new business and professional/office sectors ...

Departure to Arrival - the Air Experience - UK

The years 2009 and 2010 have not been kind to airlines. A recession driven fall in traffic during the former gave way to an unprecedented airspace shutdown in spring of the latter, the impact of which is still being felt across the industry. In addition, complaints to the Air Transport ...

Discounters - UK

- The two most important factors in choosing a supermarket are convenience and price. Hard discounters can lead on the latter, but have to persuade consumers that they should be prepared to make a second trip to do their weekly shopping trip.
- Hard discounters do not appeal just to the poorest ...

European Retail Briefing - Europe

European Retail Briefing is a monthly briefing providing news and analysis that includes company results, store openings, cross-border moves, M & A activities, executive changes and property developments. Additionally each month, European Retail Briefing focuses on a key issue or specific European retail sector. The month's retail news is ...

Eye Care - Europe

Facial skincare has led the cosmetics market, both in terms of dynamism and innovation for a number of years. As the category has evolved, facial skincare products have featured increasingly ambitious claims and, in parallel, have become increasingly specific. One area to benefit from this approach is the eyes.

Female Beauty and Personal Care Consumer (The) - UK

The fast-casual restaurant segment of the \$580 billion foodservice industry is a tribute to the American desire to find middle ground, a hybrid that seeks to keep the best of both fast food and casual dining restaurants, while still being its own very contemporary niche. Fast casual recognizes that service ...

Footwear Retailing - Europe

The focus of the report is the footwear specialists, and they are the dominant players in the market.

Footwear Retailing - Germany

Mintel European Retail Intelligence provides independent, expert coverage of the major retail sectors throughout Europe. Each title in this series analyses retailing trends in up to 19 European markets, including the Scandinavian nations and Eastern European countries such as the Czech Republic and Poland as well as the major Western ...

Footwear Retailing - Spain

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Furniture Retailing - UK

- Just under half of adults (25 million) look for lasting quality when deciding where to buy furniture. Retailers need to prove their quality credentials through inviting customer reviews and demonstrating how items can stand up to heavy usage, including the kids.
- Service is also important and four in ten adults ...

Home Baking (Cooking and Baking from Scratch) - UK

In a beauty and personal care market already worth approaching £14 billion (including products and services such as hairdressing, see Mintel report British Lifestyles, August 2010), there is still plenty of scope for innovation and further growth. Women have a good understanding of basic skin types and are well practised ...

Footwear Retailing - France

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Footwear Retailing - Italy

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Footwear Retailing - UK

- Clarks, the market leader, and other traditional shoe retailers such as M&S and the department stores have been losing customers in the last few years.
- The biggest winners have been sports shops (such as JD and Sports Direct), Primark and New Look (because of their strength in young fashion), the ...

Hispanics and Travel - US

With a skyrocketing purchasing power and a penchant for travel both national and abroad, the Hispanic consumer deserves increased attention from the travel market. Hispanics spend more than any other ethnicity on domestic travel, and travel more internationally per year than the average American. Spanish-language advertising has traditionally targeted the ...

House Building (Industrial Report) - UK

Despite the trend towards healthy eating, consumers have taken a greater interest in home baking, driving value sales in the home baking market up by 12.7% between 2007 and 2009. The market is expected to grow by a further 9.1% in 2010, taking sales to £576 million. Consumers ...

In-store Bakeries - US

In-store bakeries (ISBs), or on-site bakeries located in grocery stores, mass merchandisers or other food stores, are an important channel for the sale of breads, cakes and other baked goods and are expected to generate more than \$11 billion in revenue in 2010. The ISB is well positioned to take ...

ISAs - UK

This report examines the wider economic conditions influencing the ISA market, the size of the market and provides analysis of the major players. Recent market developments are also considered along with analysis of distribution trends and advertising activity. Mintel's exclusive consumer research provides insight into product ownership, cash ISA market ...

Jewelry - US

The U.S. retail jewelry market continues to struggle through the economic recession as consumers continue to limit discretionary spending and the price of precious metals remains high. Brick and mortar stores are also losing ground to online merchandisers as shoppers use the internet to do their comparison shopping and ...

Marketing to Dads - US

The extensive media attention that moms' increasing influence over many aspects of family life has received in recent years has overshadowed a quiet revolution underway among dads. Just as moms are now exerting even greater control over traditionally male product categories such as cars and computers, dads are putting in ...

Mobile Phone Services - US

Industrial market reports from MBD industrial (a recognised authority in these markets) have added a new dimension to the breadth of research offered by Mintel. These industrial titles complement Mintel's existing consumer range, covering sectors such as building and engineering, and now featuring new business and professional/office sectors ...

Irish Lifestyles - Ireland

Since the onset of the recession, it has been a case of "all changed, changed utterly" for Irish consumers. In response to a profound change in their circumstances, consumers have made some changes to their lifestyles. These changes have affected not only their spending behaviour, but also their attitudes towards ...

Japan Outbound - Japan

Expenditure on tourism has fallen in tandem with the decrease in tourists. Japan was once one of the leading countries in terms of tourism expenditure, but shorter-stay trips and a decline in the amount spent on shopping and local stay costs has pushed it into seventh place, according to the ...

Lighting Equipment (Industrial Report) - UK

Industrial market reports from MBD industrial (a recognised authority in these markets) have added a new dimension to the breadth of research offered by Mintel. These industrial titles complement Mintel's existing consumer range, covering sectors such as building and engineering, and now featuring new business and professional/office sectors ...

Media Consumption Amongst Over-55s - UK

As the UK population ages, this report takes an in-depth look at the media consumption and attitudes towards media of over-55s, covering their use of TV, radio, newspapers, magazines and the internet. It aims to show how the media preferences and habits of over-55s differ from the general population and ...

Music Concerts and Festivals - UK

According to the CTIA, 91% of Americans owned a cellphone as of December 2009 - and mobile phone services make up a vast business sector with revenues exceeding \$150 billion per year. Wireless networks have become a critical channel for communication, information, entertainment and more, thanks to the incredible proliferation of ...

Nappies and Baby Wipes - UK

Mintel last reported on the market for nappies and baby wipes in April 2008. The market has continued to grow, despite the ongoing downward pressure on prices from promotional deals and own-label products.

Pay TV - US

Distribution of TV and movie content continues to evolve at a breakneck pace, and major players in the pay TV industry are competing intensely to claim a spot at the top of the tech chain. The pay TV industry has withstood recessionary pressures better than most, but many companies will ...

Pet Supplies - US

The US pet supplies market appears to be mostly recession-proof, having steadily gained sales between 2005 and estimated 2010. Yet pet owners nonetheless place the most emphasis on price and private label sales outpaced national brands in some segments in 2010 (for the period to date), such as dog and ...

Residential Flooring - US

Flooring market sales fell from 2006-10 as the collapse of the housing market and wider recession drove down demand. Consumers have held off on floor replacements, set aside major renovations and traded down to less expensive products. The result is an extremely competitive landscape that nonetheless has the potential for ...

RTD Alcoholic Beverages - Europe

This report examines the market for music concerts and festivals, which has burgeoned during the past five years, in stark contrast to the market for recorded music. In fact, the live industry has been something of a saviour for music companies and artists alike, with the consequence that acts and ...

Nightwear - UK

Over eight in ten (83%) adults wear something to sleep in, according to Mintel's consumer research. Despite this, nightwear continues to be largely ignored by many retailers, with little change in the offer over the last few years. Pyjamas remain the most popular bed attire, with over four in ten ...

Pet Food - US

The American Pet Products Association (APPA) estimates that U.S. pet owners spend \$48 billion annually on their companion animals. The largest percentage of this spending can be attributed to pet food. In addition to the large volume of sales, pet food companies are attracted to the category because it ...

Quick Service Restaurants - US

The U.S. economy has been in recession, taking a toll on the restaurant industry. However, Quick Service Restaurants (QSRs) have been putting up a good fight, winning over customers who are trading down from other segments and luring in cash strapped consumers with a wide range of value options ...

Roofing Materials and Contracting (Industrial Report) - UK

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Seasonal and Boxed Chocolates - UK

European consumption of alcoholic drinks is declining as a result of consumer drinking habits moving in favour of healthier beverages. Performance of ready-to-drink beverages (RTDs), and spirits in general, was further affected by the recession (2008-09). Their penetration has declined (except in Germany) as a result of higher prices and ...

Seasonal Chocolate - US

During 2005-10, seasonal chocolate sales increased 16.3% to become a sweet and sizeable \$4.6 billion market (estimated 2010 sales figures). Positioned as a traditional indulgence, the category appears not to have been adversely affected by the wavering economy of the past few years.

Soap, Bath and Shower Products - Europe

While some personal care categories have been affected to some extent by the economic uncertainty of the last year, bath and shower products have been given a clean bill of health. Personal cleansing items are regarded as daily essentials and consumers are unwilling to cut back on their usage for ...

Sustainable Food and Drink - US

The sustainable food and drink market in many ways is still in its infancy. As a food movement that began decades ago simply to offer a small segment of consumers all natural and organic products, it has now developed into a multi-billion dollar platform that crosses many industries beyond agriculture.

Technology and the Internet in Financial Services - UK

This report examines a broad range of issues connected to new (and not-so-new) technology in the financial services industry. It highlights the way in which internet banking is now the default option for most of the online population, and the fact that it's by far the most popular option when ...

- The importance of NPD activity and marketing support in the run up to the major festive periods cannot be underestimated as 25m adults bought boxed or seasonal chocolates as a gift for someone at Christmas while 17 million bought them at Easter.
- Manufacturers should look to develop packing options that ...

Serviced Offices (Industrial Report) - UK

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Spirits: The Consumer - US

In this two-part report on spirits, Mintel takes an in-depth consumer-centric view of the market. The market-centric view is covered in Mintel's Spirits: The Market—U.S., September 2010. This report provides spirit makers and marketers a glimpse into not only the consumption trends, but also consumer behavior and attitudes toward ...

Table Sauces and Condiments - Europe

The table sauces market posted positive growth in the review countries, although growth rates differed depending on the maturity of the market: the UK, the Netherlands and Germany for example, all have established markets. Italy and Spain registered fast growth as well as Poland and Russia in Eastern Europe. However ...

Term Assurance - UK

This report undertakes a detailed analysis of the term assurance market. The size of the market is explored in both volume and value terms, as well as the expected growth over the next five years. The key players in the market are analysed, including an overview of how the market ...

Tires and Rims - US

This report explores the replacement and original equipment tire market in the U.S. It provides insight into the external and internal factors affecting tire sales, consumption, trends and what they mean for future sales, promotional campaigns and industry innovations. Specific questions that are answered in this report include, but ...

Travel and Tourism - Jordan

The growth of tourism in Jordan has been remarkable. Visitor receipts have doubled over the last five years, and visitor arrivals has increased by 22% over the same period. These growth rates have not been achieved by chance. The investment in the sector since the turn of the century has ...

Travel and Tourism - Qatar

A destination primarily for business travel, Qatar is taking proactive steps towards growing the share of leisure tourists visiting the country. Despite the global financial crisis, Qatar has succeeded in maintaining its economic growth of the last several years. The 2008 drop in oil prices and the global financial crisis ...

Travel and Tourism - United Arab Emirates

Centrally located on the crossroads between Europe and Asia, the United Arab Emirates (UAE) consists of seven desert states or emirates: Abu Dhabi; Dubai; Sharjah; Ajman; Umm al-Quwain; Ras al-Khaimah; and Fujairah. The UAE is the regional business hub of the Middle East, and mostly man-made attractions form the basis ...

Vacuum Cleaners - UK

This report looks at factors underpinning market decline and manufacturer efforts to mitigate it, rising consumer interest in eco products and wider variety in format and retailing developments. It also looks at demographic and economic trends and how they have shaped the market and are influencing its future.

Washers and Dryers - US

Travel and Tourism - Bahrain

Bahrain is the third most popular destination in the Arabian Gulf. In 2009, 7.9 million international visitors came to the island kingdom – most of them day-trippers from Saudi Arabia. Of those visitors, just over two million were tourists. Unfortunately, that was almost 1 million fewer than in 2008 ...

Travel and Tourism - Lebanon

Country Reports are tourism profiles of destination countries.

Travel and Tourism - Syrian Arab Republic

Located in the heart of the Middle East, Syria is fast opening up to international travel, despite some strong disadvantages over the last few years such as the war in neighbouring Iraq as well as its own negative image within the international political arena. Strong anti-Israeli attitudes, suspected involvement in ...

UK Retail Briefing - UK

UK Retail Briefing is a monthly briefing providing news and analysis that includes company results, store openings, cross-border moves, M & A activities, executive changes and property developments. Additionally each month, UK Retail Briefing focuses on a key issue or specific UK retail sector. The month's retail news is then analysed sector by ...

Valves (Industrial Report) - UK

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Whiskies - UK



The market for washers and dryers saw shipments fall from 2007-09 as the collapse of the housing market and slumping consumer confidence drove demand down. There have however been tentative signs of recovery in 2010 and there is certainly pent-up demand building. This report examines the impact of the downturn ...

At £3.6 billion whisky is worth more than any other spirits market in the UK. However, the continued decline of blended whisky, which accounts for 72% of the category's volume sales, means that in the next five years it will see an 11% decline in real value sales.

Women's Fragrances - UK

The UK women's fragrance market is rapidly changing. Valued at an estimated £739 million in 2010, with modest growth of 2.4% year on year, the market has been reasonably well preserved during the economic recession. However, financial pressures have instigated a shift in consumer behaviour that fragrance brands need ...