



November 2022

Payment Methods - Ireland

"The experience of the pandemic introduced many consumers to newer, innovative, tech-based payment methods, which some would not otherwise have encountered. While old habits die hard, the pandemic was another nail in the coffin for cash and cheques, with contactless and e-payments picking up the slack."

– Brian O'Connor, Senior ...

October 2022

Current Accounts - Ireland

"Even though consumers are broadly satisfied with their existing current account arrangements, the data indicate a fairly high level of intent when it comes to switching. The challenge for traditional, high street providers is to at the very least keep pace with the advanced tech offerings of the digital challenger ...

Sustainable Lifestyles - Ireland

"While Irish consumers show a strong level of care for sustainable practices, it remains to be seen what impact the cost-of-living crisis might have on sustainable practices, as consumers will prioritise value for money. As such, sustainable brands and products will need to justify any extra expense their products may ...

June 2022

Car Insurance - Ireland

"Like many markets, inflation will be a major factor in car insurance in the coming 12-18 months. With household budgets under mounting pressure, consumers will look to reduce their outgoings in any area possible, which likely means more shopping around and a greater willingness to switch."

– Brian O'Connor ...

April 2022

Mortgages - Ireland

"Despite the spectre of soaring inflation and rising interest rates, consumer confidence remains relatively strong, while forecasts for employment and the broader economy augur well. All of this suggests that demand for mortgages will continue to be broadly positive, notwithstanding the effect of rising prices on affordability."



February 2022

Loans & Alternate Sources of Credit - Ireland

"While the onset of the COVID-19 pandemic severely disrupted the market for loans and credit products – and this disruption lasted for almost two years – it seems likely that the end of the pandemic will bring about not just a return to pre-pandemic activity but added impetus to the ...