

January 2017

Spirits/Mixed Drink - Canada

"Mintel forecasts spirits sales to grow over the next five years with whisky and gin having led the charge in recent years. This growth has occurred as consumers look forward to innovation while also harkening to past eras for inspiration, such as the early 1960s serving as the milieu for ...

December 2016

Juice - Canada

"Canadians are drinking less juice than they used to. Different factors contribute to this challenging growth environment, such as an aging population in Canada and concerns around sugar. Based on predicted category trends juice companies will need to maintain or grow their share of a shrinking pie to achieve growth ...