



## September 2022

### Mobile Phones - Ireland

“2022 has brought new challenges to the mobile phone sector, with increased costs of living negatively impacting consumer confidence and finance – potentially seeing consumers reigning in their spending on phone services and upgrading handsets less frequently.”

– **Brian O’Connor, Senior Consumer Analyst**

## August 2022

### The Future of High Street Retail - Ireland

“Although store-based retail continues to face tough competition from the online retail market, there has remained a need for physical shopping destinations as they have become important spaces for socialisation, interaction and connection between consumers as the need for a sense of community that grew during the COVID-19 pandemic has ...

## April 2022

### Online and Mobile Retailing - Ireland

“COVID-19 has been a huge driving factor for boosting the online retail market. Consumers of all ages and backgrounds are growing increasingly more confident using online platforms to purchase products. Online retailing may experience a dip in sales as consumers cut back on essential spending with the possibility of entering ...

## Upcoming Reports

**Supermarket Retailing - Brand vs Own-label - Ireland - 2022**

**Automotive Retailing - Ireland - 2022**