

January 2021

Improving the Home: Incl Impact of COVID-19 - Canada

“As homes are forced to act as a central hub for Canadians during the pandemic, demands placed on them are higher than ever. The additional free time afforded by business closures and cancelled social outings is allowing some Canadians to dust off their to-do lists to tackle home projects. New ...

November 2020

The Natural Household Consumer: Incl Impact of COVID-19 - Canada

“Although natural household care products will continue to be valued as healthy and sustainable options, the COVID-19 pandemic has caused a shift in priorities for Canadians looking to care for themselves and their homes. As disinfection has become a huge focus across the country, shoppers are now looking for protection ...