

### October 2006

#### Cereal Bars - US

The cereal bars market consists of two segments: granola bars and breakfast/cereal/snack bars. In 2006, granola bars account for 53% of sales and breakfast/cereal/snack bars comprise 47%. Granola bar segment sales increased 15% between 2004 and 2006 while breakfast/cereal/snack bar sales increased 9.6 ...

#### Attitudes Towards Vegetarianism - UK

This is the first time that Mintel has examined attitudes toward vegetarianism in the UK. However, in June 2000, we reported on the vegetarian market. After a steady increase throughout most of the 1990s, the number of vegetarians in the UK has reached around 5-6% of the population. Whilst growth ...

### September 2006

#### Nuts, Seeds and Dried Fruit - UK

Mintel last examined the market for nuts and dried fruit in July 2001. Since that time healthy eating has established itself as a driving force behind many sectors of the UK food market, a trend which has benefited demand for premium nuts, mixes and dried fruit, and given rise to ...

#### Premium Foods - UK

This report analyses the development of premium products within the food market.

#### Children's Attitudes Towards Food and Drink - UK

This report examines children's attitudes towards food and drink products. This includes a review of current behaviour; such as snacking, in home and in school consumption, as well as influencing factors shaping the development of attitudes; such as the parental role, Government initiatives and Manufacturer activities. The market has been ...

#### Fish and Seafood - UK

This report examines the dynamics of the fish and seafood industry, combining the previous Fish and Seafood reports.

#### Roadside Catering - UK

Despite having grown out of a more leisurely motoring approach, roadside catering now epitomises the high-speed lifestyles of most consumers. For many there is a reluctance to stop at all during their journey and hence brevity is key when they do. For others who actively choose to stop more regularly ...

#### Fruit-flavored Juice Drinks - US

This report examines fruit-flavored juice drinks, non-carbonated drinks that are flavored with fruit--such as Kool-Aid, Tang, Country Time, Capri Sun, Crystal Light, Hawaiian Punch, Hi-C, and Sunny Delight--or drinks containing less than 10% real fruit juice (Newman's Own Lemonade). These products are available in powdered or liquid forms, including canned ...

#### Pizza Restaurants - US

This report examines commercial dining at pizza restaurants in the U.S., including full-service, quick-service, and delivery/carryout chain restaurants. Market

#### Impact of the Media on Food and Drink - UK

Broadening consumer media usage has led to rising awareness of food and drink issues, to the extent that

size estimates include chains with domestic, systemwide revenues over \$50 million in 2005.

### August 2006

#### Pub Catering - UK

This report aims to investigate the ongoing growth of pub catering – the serving of meals, even haute cuisine, in pubs which were once simply associated with beer, smoking and darts.

#### Home Baking - UK

The home baking sector has experienced something of a revival since Mintel last reported on this market in August 2002, despite the image of 21st Century consumers being time-pressed, convenience food devotees. Sectors such as dried fruits and nuts are showing particularly strong growth, essentially for their health benefits.

#### Non-alcoholic Beverages: The Consumer - US

In this report, Mintel examines consumption of non-alcoholic beverages, including motivating factors that play a role in the purchase of a new beverage. Mintel analyzed health perception toward various non-alcoholic beverages. According to Mintel findings, calorific beverages such as regular carbonated beverages and whole milk are perceived to be less ...

#### Attitudes Towards Ethical Foods - UK

The ethical food suppliers traded on the fringes for many years. Some sectors such as free range eggs have become strongly established. However now many more segments have entered the mainstream foods sector. This has been marked by the extension of major brands and retailers into the sector. High growth ...

#### Cookies and Cookie Bars - US

consumers are now thinking more about the food and drink they consume than ever before. Although this has impacted on the food market, it does not appear to have led to reductions ...

#### Whiskies - UK

Consumption of whisky in the UK has been in slow decline for a number of years and the central challenge for the industry is to attract younger drinkers, who are tending to eschew whisky, particularly Scotch, in favour of other drinks, including white spirits. Bourbon and other imported whiskies have ...

#### Alcoholic Mixables - UK

Mintel last examined the market for alcoholic mixables in July 2004. Since that time the market has continued to exhibit steady market growth, primarily on the strength of the spirits-based segment, which has continued to thrive amid the popularity of cocktails and a resurgent interest in white spirits among younger ...

#### Kids' Snacking - US

This report includes snacks that are specifically promoted or generally consumed by the majority of children aged 6 to 11. Children are some of America's most frequent snack consumers. In 2005, there were 23.6 million children aged 6 to 11. They constitute a third of the under-18 population and ...

#### Seasonal Chocolate Confectionery - US

Sales of seasonal chocolate confectionery through all channels is estimated to reach some \$3.3 billion in 2005. Looking at 2004 sales, which include verified sales for all holiday products, the market stood at \$3.4 billion. Between 1999 and 2004, sales of seasonal chocolate increased 1.4% at current ...

#### Evening Meals - US

## Food and Drink - International

This report covers packaged cookies that are ready for consumption and available through retail outlets such as grocery stores, convenience stores, mass merchandisers, and drugstores. Cookie bars are typically larger than cookies and individually wrapped. These bars are differentiated from other snack bars in that they have a marketing approach ...

On any given day, the meal presenting the most challenges to consumers and households alike is the evening meal, or dinner occasion. In an environment of increased pressure to put a meal on the table, feed the family, or simply squeeze eating between other endeavors, the evening meal occasion continues ...

### Poultry - US

The poultry market, including fresh and frozen chicken parts; fresh and frozen whole chicken; and other forms of poultry such as turkey, duck, and Cornish hen was worth \$18.6 billion in 2005. This figure represents a 19% increase since 2000, or 5% when adjusted for inflation. The steady growth ...

## July 2006

### Diet Trends - US

This report looks at consumers' attitudes and behaviors related to dieting, both for health benefits and for weight control. Doctors, weight loss clinics/systems and the popular media have championed a number of diets from sugar-free to low-carb. Consumers try each diet fad as it emerges on the scene. This ...

### Children's Attitudes Towards Eating Out - UK

Mintel has on a number of occasions previously reported on children's eating habits but this report looks for the first time specifically at the attitudes children have to eating out. Not so very long ago eating out was the preserve of the adult world, and then children were tolerated in ...

### Non-alcoholic Beverages: The Market - US

The report covers sales of drinks primarily for home consumption, and does not include foodservice sales.

### Champagne and Sparkling Wine - US

This report examines the U.S. market for domestic and imported sparkling wine, including Champagne. Sparkling wines include both those produced by natural fermentation techniques, and those created by injection of carbon dioxide into the bottles. In this report, Champagne refers only to those products made in France under the ...

### Poultry - UK

As a primary food market poultry products have been subject to intense price pressure as retailers have focused on policies such as everyday low pricing.

### Ambient Desserts - UK

Mintel last examined the market for ambient desserts in July 2004.

### Ice Cream - US

### Chilled Pot Desserts - UK

## Food and Drink - International

The FDM packaged ice cream market grew 17% in current dollars, or 3% in constant 2004 dollars, from 1999-2004, fueled by unprecedented levels of product innovation and the emergence of a better-for-you sector that transformed the look of the ice cream aisle. The \$6.8 billion category comprises a wide ...

Mintel last examined the market for chilled pot desserts in July 2004.

### Fast Casual Restaurants - US

Fast casual is one of the fastest-growing sectors of the restaurant industry. Restaurants in this market average \$10 per ticket, and claim to combine the quality of family casual with the convenience of fast food. Its undeniable value proposition--the merger of healthy, high-quality food with fast food convenience--has allowed the ...

### Energy Drinks - US

The \$1.1 billion energy drink market has experienced phenomenal growth of over 700% in current terms between 2000 and 2005. Teens and young adults remain the primary target of manufacturers, and marketers have thoughtfully positioned their beverages in the marketplace, creating an energy drink for every young lifestyle. Many ...

### Catering for the Third Age - UK

The market for catering targeting consumers from the Third Age lifestage has been displaying impressive growth during the past five years, driven by growing affluence among this sector of the population, an increase in the frequency with which they eat out and a steady growth in the number of people ...

### Yogurts - UK

The yogurt market is one of the most dynamic in grocery, highly competitive with strong advertising support and an active new product development agenda.

### Cheapest on Display Foods - UK

It is only a decade or so ago that consumers were faced with a simple choice when pushing their trolley down the supermarket aisles – branded, or own-label?