

April 2022

Lunch Eating Habits - Motivations and Attitudes - Canada

"Among the different meal occasions, lunch has arguably been most impacted by the pandemic. Simply put, many Canadians shifted more of their lunches to inside their homes. As the impacts of the pandemic recede, the degree to which foodservice will recover is uncertain. An environment of rising inflation adds to ...

March 2022

Breakfast Eating Habits - Motivations and Attitudes - Canada

"Breakfast is the meal occasion that is most rooted in habit. The pandemic, however, has forced change on the occasion with shifting work arrangements. In this next normal, foodservice operators need to ensure that individuals can get the menu items they crave with minimal friction using the technology they rely ...

January 1970

Sustainability in Food - Canada

"The dramatic weather events of 2021 have only heightened Canadians' concern over the environment. As the spectre of climate change becomes more apparent, look for Canadians to become even more engaged on the issue when it comes to the purchase decisions they make. Brands will increasingly need to make sustainability ...

Upcoming Reports

Chocolate and Non-Chocolate Confectionary - Canada - 2022

RTD Alcohol Beverages - Canada - 2022

Salty Snacks - Canada - 2022

Non-alcoholic Beverages - Canada - 2022