

March 2014

Menswear - UK

“While men are still much more interested in branded clothes than women, there has been a notable change in male attitudes towards brands in fashion over the last year. Males aged 25-44 are no longer as willing to pay more for a brand they like.”

February 2014

Optical Goods Retailing - UK

“This is a highly competitive market place, with three major chains dominating distribution and now facing intensifying competition from growing chains of supermarket opticians. So the big three are competing hard with special offers, intensive advertising campaigns, some online services and by growing their store chains. Indeed Vision Express has ...

January 2014

Fashion Accessories - UK

“Consumers aged 25-34 are starting to dominate fashion accessories purchases, so retailers need to make sure that their products and retail offering meet their needs. This growing demographic are strongly influenced by new trends and show the most interest in purchasing accessories online, highlighting the growth potential for the online ...