

## July 2020

### Convenience Stores: Inc Impact of COVID-19 - UK

“The shift to localised shopping during the peak of COVID-19 will have benefited the convenience sector, driving larger-basket demand and sales as consumers necessarily shopped more in their local communities. Longer term the importance of c-stores within these communities will only be reinforced, presenting opportunities for convenience retailers to tap ...

### Kids' Snacking: Inc Impact of COVID-19 - UK

“The COVID-19 outbreak has disrupted children’s snacking patterns, driving frequency of at-home snacking while curbing impulse buying and eliminating school lunchbox occasions. Concerns have been raised that increased at-home snacking plus decreased activity will have a slew of negative effects on children’s health, including obesity and poorer dental and eye ...

### The Impact of COVID-19 on Food and Drink - UK

“The pandemic has created huge challenges for the food and drink industry, but it has also been the catalyst for huge opportunities. These are both immediate with many businesses thriving from agilely adapting to new consumer needs and in the long-term as the crisis will leave a number of lasting ...

### Brand Overview: Food: Inc Impact of COVID-19 - UK

“COVID-19 has opened up a number of opportunities for brands to tap into the ‘next normal’. In the short term, people may be seeking familiarity and comfort from the food they eat and the brands they recognise, but it is crucial that brands use this time to create longer-term opportunities ...

## June 2020

### Dairy and Non-Dairy Drinks, Milk and Cream: Inc Impact of COVID-19 - UK

“The impact of COVID-19 on the dairy and non-dairy drinks, milk and cream market will be limited. A surge of in-home milk consumption in hot drinks, cooking and baking will boost retail sales during the lockdown. In the medium to long term, sustainability will continue to pique consumer interest and ...

### Consumers and the Economic Outlook: Inc Impact of COVID-19 - UK

“COVID-19 has had a profound impact on British consumers and businesses, shutting down major sections of the economy and having a serious effect on job security. As a result, consumer confidence has taken a dive, while concerns about the impact of Brexit have spiked as people consider the implications of ...

### Condiments and Dressings: Inc Impact of COVID-19 - UK

“COVID-19 has had a positive short-term impact on sales of condiments and dressings, as demand for food to eat at home increased, and is likely to boost sales for some time to come, with only some of the sales gains expected to be lost in 2021. Encouraging more use of ...

## May 2020

### **Ice Cream: Inc Impact of COVID-19 - UK**

"Amid a rapidly evolving consumer environment during the COVID-19 outbreak, the market must respond to consumer health concerns while preserving the inherently indulgent nature of the ice cream category. While there is a sizeable interest in healthier options, key indulgence drivers such as texture must not be neglected when it ...

### **Cakes, Cake Bars and Sweet Baked Goods: Inc Impact of COVID-19 - UK**

"COVID-19 will negatively impact the cakes, cake bars and sweet baked goods market in the short term. An increase in home baking as well as the loss of potential eating occasions due to the nationwide lockdown will inflict a hit. Any potential benefits gained from the fact that these products ...

### **Food Packaging Trends: Inc Impact of COVID-19 - UK**

"The COVID-19 outbreak has sharply increased the amount of food people eat at home, feeding through to increased demand for packaging for this. The big focus in food packaging in recent years has been on plastic reduction, and the industry has made major progress towards the targets set out by ...