



## Beyond Beauty - USA

### January 2023

#### Aircare - US

“Though the category continues to enjoy relatively high incidence of use, as consumers continue to cut back on spending, discretionary products like aircare will be challenged to prove value. Product efficacy, added benefits, and expanded offerings to align with evolving lifestyle needs will be crucial to reinvigorate aircare sales.” ...

### Upcoming Reports

**Video Gaming and Wellness - US - 2023**

**Medicated Skincare - US - 2023**

**Consumers and the Economic Outlook - US - Winter 2023**

**Expressions of Identity - US - 2023**

**Social Commerce - US - 2023**

**Managing Stress and Mental Wellbeing - US - 2023**