



## **November 2021**

### **Interior of the Car - US**

“Consumers have high expectations for the inside of their vehicles. They look for features that keep them comfortable and safe, as well as help create a more optimal experience and get more out of the car itself. Moving forward, automakers must continue to look for ways to evolve and enhance ...

## **October 2021**

### **DIY Auto Maintenance - US**

“While most consumers don’t do their own automotive projects, there is an increasing interest in performing smaller, simple projects. Brands and retailers should focus on educational content and highlighting the cost savings from DIY projects to empower and inspire consumers moving forward.”

– **Gabriel Sanchez, Automotive Analyst**

## **Upcoming Reports**

**Alternative Transportation - US -  
2021**

**Tires - US - 2021**