

### April 2008

#### Cat and Dog Food - UK

Cat and dog owners are increasingly anthropomorphic – they treat their pets like little humans. This is driving value growth in a market where volume sales are struggling with the preference for smaller animals and the shift from wet to dry food, particularly in dog food.

### March 2008

#### Functional Foods - UK

Never before have consumers been so conscious of the impact of their lifestyle on their health and so exposed to information extolling the virtues of following a balanced and healthy diet. This has resulted in the rapid expansion of the healthy eating market, covering everything from superfoods and organic through ...

#### Complete Canned Meals and Meats - UK

Since Mintel last reported on the canned meals and meats market in 2005, sales have grown by 4.4% to reach £671 million.

### February 2008

#### Cereal Bars - UK

This report assesses the state of the cereal bars market since the last Mintel report was published in February 2006. Over the last two years market growth has remained strong, propelled by consumers' hectic lifestyles and the growth in healthy eating. Long-standing favourites like Nutri-Grain, Alpen and Frusli now compete ...

#### Dieting - UK

Never before have consumers been so conscious of the impact of diet on their health and so exposed to information extolling the virtues of following a balanced and healthy lifestyle. This has resulted in the rapid expansion of the healthy eating market. However, this market remains ill-defined incorporating everything from ...

#### Food Provenance - UK

Food provenance – the geographical origin of what we eat, and the methods used to produce it – has assumed increasing importance in recent years, partly as a result of a series of food scares and partly through the growing media focus on food-related matters. It has also tied into ...

#### Breakfast Cereals - UK

The breakfast cereal market is worth an estimated £1.28 billion and, considering its high household penetration, has shown strong growth over the last five years, increasing in size by 17%. The cereal market has been on the front foot of the health revolution making the most of its natural ...

#### Food Packaging - UK

This report examines the growth in the UK food packaging market, and also the impact of growing concerns about packaging waste in the debate about climate change. Underpinning the growth in the UK food packaging market – valued at over £4.1 billion in 2007 – is also the evolution ...



## Food - UK

### January 2008

#### Frozen Desserts - UK

Since Mintel last reported on the frozen dessert market in February 2006, there has been a subtle change in fortunes and overall value has returned to growth. Retail sales value increased by 2% in 2007 to reach £258 million.

#### Ambient Desserts - UK

The ambient desserts market comprises an eclectic mix of products, many of which have long featured in the nation's store cupboards but are becoming increasingly irrelevant to healthier eating patterns and evolving dining habits.

#### Food Labelling - UK

This report assesses food labelling since the last Mintel report was published in May 2003. Over the last four years the amount of information included on food labels has multiplied. In addition to ingredients, nutrition information and best-before dates, today's consumers are demanding to know whether packaging can be recycled ...