



## December 2011

### Rail Travel Worldwide - International

This report focuses on intercity rail travel in the major markets of the world, including Africa (Egypt, South Africa); Asia Pacific (Australia, China, India, Japan, South Korea); Europe (Austria, France, Germany, Italy, Russia, Spain, Switzerland, the UK, Ukraine) and North America (the US), with a particular emphasis on high-speed trains ...

## November 2011

### Hotel Accommodations - US

The hotel industry, including hotels and motels, casino hotels and bed and breakfast inns, has had a tough go of it in the troubled economy, as both leisure and business travel waned. Sales were flat in 2008, followed by an 11.8% drop in 2009. Subsequent growth is evident, but ...

### Travel and Tourism - Falkland Islands (Malvinas)

As a tourism destination, the Falkland Islands almost defies any logic. It is around 8,000 miles from the UK, its main source market for tourists. It is therefore expensive and time-consuming to reach, and it would appear to have a very niche appeal, offering excellent opportunities for birdwatchers and ...

### Travel and Tourism - Ecuador

The Galápagos Islands are a destination internationally recognised for their wildlife and links with Charles Darwin, and consequently are on the 'must-see' list of most tourists interested in nature. Ecuador's mainland tourism product, however, while being strong and quite capable of competing with many of its neighbours, derives a considerable ...

### Travel and Tourism - Bolivia

Officially known as the Plurinational State of Bolivia, this landlocked country is located in central South America. Double the size of France, it is bordered by

### Family Vacations - US

While vacation destinations felt the impact of the recession sharply in 2009, the family vacation market on the whole has shown resilience in 2010 and 2011. For many families stressful economic times appear to have made the emotional benefits of getting away more compelling, making even brief family vacations more ...

### Travel and Tourism - Venezuela

South America's tourism industry as a whole has profited from the region's strong economic performance in recent years, led by the demand in commodities from emerging countries such as China. The continent recovered fairly quickly from the global recession of 2008-09 and there has since been a boom in inter-regional ...

### Travel and Tourism - Jamaica

Jamaica welcomed 1.9 million visitors in 2010, appearing to weather the global recession and a widely reported violent battle between security forces and a drug don in May of the same year that left scores dead in Kingston. The images of street battles in Kingston and the initial reluctance ...

### Travel and Tourism - Cuba

There are few countries around the world that have as distinct an image as Cuba. The mosaic of dynamic historical events, rich cultural mixes and diverse tourism assets shapes the image of a country, which attracts curious and adventurous travellers from around the world. As a result of the US ...

### Backpacker Trails in Asia Pacific - Asia



Chile and Peru to the west, Brazil to the north and east and Argentina and Paraguay to the south. It is one of the ...

Thirty-five years ago, two British adventurers, Tony and Maureen Wheeler, published a cheap-and-cheerful guidebook based on their travels, called *Across Asia on the Cheap*. It proved so successful that two years later their second title, *South-East Asia on a shoestring*, became – and remains – a standard text for budget ...

### Russia Outbound - Russia

Russia is undergoing rapid changes – structurally, socially, economically and politically. Having diverged from its socialist roots, it has readily embraced capitalism, and living standards for the majority of its citizens have improved significantly in the last 20 years. Gross domestic product (GDP) per capita now stands at US\$9 ...

### Baby Boomers Across Seven Categories - US

Companies must have a clear understanding of the Baby Boomer demographic in order to market products and serve their needs better. Mintel has compiled information from multiple Oxygen reports and Mintel Inspire to give you a holistic view of today's Baby Boomer consumer.

## October 2011

### Spa Tourism - International

Modern spa tourism has evolved globally, from the first small businesses of the 1980s and 1990s into one of the world's largest (and youngest) leisure industries, augmented by the formation of its trade body, the International Spa Association (ISPA) in 1991. ISPA's mission is to advance the spa industry by ...

### Australia and New Zealand Outbound - Asia Pacific

Australia and New Zealand are both high-profile destinations on the world tourism stage but their own citizens are equally important to global tourism. Over 9 million travellers left these two countries in 2010 to holiday, take in new cultures, conduct business and visit friends and relatives (VFR) abroad. On balance ...