



January 2017

Visitor Attractions - UK

“Visitor attraction numbers should continue on their growth path towards 2021. People are looking to escape the political and economic uncertainty that dominates the news at the moment. This means that they will be looking for forms of escapism close to home. The fall in value of the pound makes ...

December 2016

Travel Agents - UK

“The main selling point in a world of increasing automation will become human expertise (or innovative combinations of the technological and the human). For travel shops this is likely to mean increasing specialisation of knowledge and personalisation of product in order to offer customers something not easily replicated online in ...

Luxury Travel - UK

“While high-net-worth individuals should have the means to cope with any negative economic effects caused by Brexit, a sizeable proportion of luxury travellers are actually more concerned with Brexit than the average holidaymaker population. One way to encourage bookings in the next year could be a more flexible range of ...

November 2016

Hotels - UK

“The growing likelihood of rising inflation in the coming months could impact on how much UK consumers are willing to spend on their short break habit. There may well be an accelerated ‘flight to value’ which is likely to increase still further growing the market share of the rapidly expanding ...

October 2016

Cruises - UK

“Increased capacity meant the cruise market enjoyed excellent growth in 2015. Capacity will expand even further over the next few years meaning travel brands have a great opportunity to target affluent ABs and older consumers who make up the bulk of cruisers.”

– **Fergal McGivney, Travel Analyst**

Domestic Tourism - UK

“A resurgence of overseas travel continues to be the main threat but a weak Pound, economic uncertainty over Brexit and concerns over safety in some destinations abroad are all likely to help the domestic market in the coming months.”

– **John Worthington, Senior Analyst**