



September 2018

New Cars - US

"New vehicle sales are stagnant in terms of growth and the market has shifted toward more profitable crossovers and SUVs. Brands have introduced more and more models into the category to take advantage of shifting consumer needs and preferences. While the new vehicle market has shifted toward a new vehicle ...

August 2018

SUVs and Crossovers - US

"SUVs and crossovers are some of the most popular vehicle styles on the market currently, and competition is fierce with a plethora of models from nearly every brand. SUVs and crossovers range in many ways, seating, cargo space, towing capacity, and cost are just some of the choices shoppers have ...

July 2018

Car Rentals - US

"The car rental industry is a nearly \$30 billion industry in the United States, providing rental cars to consumers across the country. Car rental agencies thrive in the travel industry, where they provide vehicles to consumers in places or situations where they may not have access to a vehicle. Thus ...

Consumers and the Economic Outlook - US

"Consumers remain confident in their financial health and anticipate little change in the coming year, resulting in stable patterns of financial opinions and behaviors. Consumers hope to save for the future while also maintaining spending levels that accommodate their current lifestyle. This Report looks at the role credit score plays ...