



June 2017

Online Shopping - US

"Online sales are growing, with positive sales expected through 2021. Nearly all consumers have some form of internet access in their household, so new users will likely come from convincing shoppers to do more of their shopping online. Many consumers are already doing some online shopping, but five specific channels ...

May 2017

Drug Store Retailing - US

The effects of an aging population focused on health management are positive for the drug channel, which is projected to continue on its path of upward sales growth over the next five years.

April 2017

Consumers and the Economic Outlook: Quarterly Update - US

"With a new administration, a growing economy, and a relatively healthy jobs market, this Report addresses how consumers are feeling about their current financial situation. Through a series of questions that will be asked throughout 2017, Mintel has aggregated consumer opinion on their current finances, how they hope to improve ...

Warehouse Clubs - US

"Warehouse clubs have been successful of convincing a large amount of people to pay an annual fee to shop at their stores. Sales continue to increase YOY (year-over-year) and the forecast ahead looks bright. These consumer advocates find that, based on their shopping habits and needs, the value they receive ...

Retailer Loyalty Programs - US

"Participation in retailer loyalty programs is high, but inconsistent across channels, with consumers engaging the most at retailers where they can fulfill more shopping needs, such as drug stores and supermarkets. Conversely, specialty retailers' programs have the lowest levels of engagement and, in some cases, awareness. As consumers' shopping habits ...

Handbags and Accessories - US

"Consumers remain cautious when it comes to spending their discretionary income, and for most, handbags and accessories aren't at the top of the priority list. In fact, consumers are buying fewer accessory items and/or shifting toward more affordable options instead of designer labels. Young, urban, and upscale consumers represent ...