

April 2021

Footwear Online Retailing - US

“Despite declines experienced in the total footwear market because of the pandemic, the category will rebound quickly, especially online. Consumers who shifted their shopping online during the pandemic will stay, for the convenience as well as out of enjoyment. Looking ahead, brands and retailers can embrace culture, sustainability and technology ...

March 2021

Key Elements of eCommerce - US

“As consumers continue to do more shopping online, each of the key elements of ecommerce will play increasingly larger roles. These elements construct an elevated and enjoyable experience for consumers, helping them find products fit for their needs and feel connected to brands as they shop online. Brands can leverage ...

Consumers and the Economic Outlook - US

“Despite COVID-19 putting a dent in consumers’ finances and morale, many still remain hopeful on their financial situation going forward. A recovering US economy, rallied by the availability of a vaccine, has instilled optimism in many consumers during tumultuous times. In spite of that, how well this recovery can be ...

January 2021

Direct-to-Consumer Retailing - US

“The DTC landscape continues to evolve as both new and mainstream brands enter the playing field. What once conjured up images of small start-ups looking to disrupt their industries, the term DTC has evolved to include a variety of brands bringing their products and an elevated shopping experience to consumers ...

Upcoming Reports

Online Product Discovery: BPC - US - December 2021

Online Experiential Retailing - US - November 2021

Online Beauty Retailing - US - October 2021

Digital Advertising - US - September 2021

Trending Topics in eCommerce - US - December 2021

Trending Topics in eCommerce - US - November 2021

Alcoholic Beverages Online - US - September 2021

Online Marketplaces - US - September 2021



eCommerce - USA

Online Apparel Retailing (Men's & Women's) - US - August 2021

Millennials: Online Shopping Behaviors - US - June 2021

Online Electronics Retailing - US - May 2021

Restaurant Takeout and Delivery - US - May 2021

Gen Z: Online Shopping Behaviors - US - April 2021

Older Generations: Online Shopping Behaviors - US - July 2021

State of Retail & eCommerce: Impact of COVID-19 One Year Later - US - June 2021

Online Grocery Retailing - US - May 2021

Beauty Influencers - US - April 2021

Online Shopping for the Home - US - April 2021