



September 2020

European Retail Briefing: Inc Impact of COVID-19 - Europe

“The ongoing COVID-19 pandemic continues to affect consumer behaviour in different ways across Europe. The importance of wearing a mask or face covering when outside the home appears to vary depending on each government’s rules, while other trends such as the shift to online shopping remain strong everywhere. The feeling ...

August 2020

European Retail Briefing: Inc Impact of COVID-19 - Europe

“Retailers across Europe continue to operate under the impacts of the COVID-19 crisis, seeing consumers spend less time in-store and facing reduced footfall even as quarantine measures are gradually lifted. In this scenario, some are taking advantage of the increase in online activity and finding new ways to engage with ...

July 2020

European Retail Briefing: Inc Impact of COVID-19 - Europe

“The leading European economies continue to progress on their path back to ‘normality’ at different paces, with countries like Germany leading the way while others like Spain continue to enforce new restrictions in certain areas. Consumers remain concerned about the risk of being exposed to the virus, which reflects on ...