

June 2021

Consumers and the Economic Outlook - UK

“Despite the continuing upheaval caused by COVID-19, financial wellbeing and financial confidence both hit new index highs in April 2021, while planned financial activity for the next three months approached pre-pandemic levels in May, driven by increased interest in leisure and hospitality.

While there are growing signs of polarisation and ...

May 2021

Womenswear - UK

“The womenswear market has been hard hit by the COVID-19 outbreak, with women drastically cutting back on their clothes purchasing as a result of changes to their lifestyles. While there has been some pent-up demand for buying new clothes released with the opening of stores in April 2021 and as ...

April 2021

Footwear Retailing - UK

“The past year has hit the footwear sector hard and is likely to have a lasting impact. Initially, footwear, being a very seasonal fashion item, suffered big losses when stores were shut during the spring months. Additionally, as more people were forced to shop online many footwear specialists had to ...

March 2021

Menswear - UK

“The menswear market has been hard hit by the COVID-19 outbreak as it has removed the main drivers for purchasing new clothes. Menswear specialists, in particular those specialising in formalwear, have suffered the most as men embrace more casual outfits. The long-term prospects are that the menswear market will return ...

Childrenswear - UK

Optical Goods Retailing - UK

“In the immediate aftermath of the COVID-19 outbreak in the UK, the optical goods and services market suffered large declines as stores were forced to close. This has led some chains to rethink their store positions as city centres and shopping centres remain quiet even with stores re-opened. Meanwhile, with ...



Retail: Clothing and Footwear - UK

“While COVID-19 has led to a big fall in appetite for fashion, childrenswear has been more resilient due to its shorter lifespan and as parents have prioritised spend on their kids over themselves. Looking forwards, there are opportunities for more sub-brands targeting the growing tween and teen markets, as there ...

Upcoming Reports

Designer Fashion - UK - 2021

Clothing Retailing - UK - 2021

Department Stores - UK - 2021

Consumers and the Economic Outlook - UK - 2021

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Fashion Technology and Innovation - UK - 2021