

December 2005

Professional Beauty Services - US

The professional beauty services market in the US is a \$62 billion industry, worthy of detailed study. Fully half of all personal appearance workers are self-employed, and while some may own and operate small “mom-and-pop” stores, others work out of their homes, boutiques, rent chairs or space from salons, or ...

Beauty and Personal Care Products Consumer (The) - US

Retail channel expansion for cosmetics and personal care products, from traditional retail stores, catalogs and direct sellers into the Internet and other home shopping channels, is having a significant impact on the way women, particularly, shop for and buy these products.

Soap, Bath and Shower Products - US

The U.S. soap, bath and shower products market totaled some \$1.6 billion in 2004 showing an 8% decline since 1999 at current prices. Bar soaps maintain the largest share of market at slightly under 50%, but they are steadily losing ground to liquid soaps, shower gels, and products ...

November 2005

Disposable Baby Products - US

The baby disposables market encompasses disposable diapers, training pants, baby wipes, and baby needs (soap, ointment, etc.). Driven primarily by the number of births in the U.S., the market ebbs and flows with the generations. As the earliest wave of Millennial women move into their childbearing years, the number ...

October 2005

Anti-Aging Skincare Treatments - US

The rapidly growing skincare market is increasingly driven by the Baby Boomer population. As this population ages and demand grows, the skincare industry has developed increased product segmentation in product offerings, replicating everything from sophisticated salon and cosmetic surgery offerings, to the promising allure of wrinkle reducers, and of course ...

Hair Styling Appliances - US

The hair styling appliance market has experienced steady growth between 1999 and 2005. Some of that growth is organic, stemming from the growing American population.

September 2005

Non-Invasive Cosmetic and Dental Procedures - US

The U.S. market for non-invasive cosmetic surgery has grown rapidly in 2005. The American public's fascination with physical appearance and youth has been fuelled by television shows and the pressure some executives feel to look younger than they are. New procedures like Botox and Restylane have replaced older procedures ...

July 2005

Men's Toiletries - US

In April 2005 the men's toiletries market reached sales of \$977 million, a gain of 3.9% compared to 2003. This increase is due primarily to a growing interest in men's-specific skin care, as men become more interested in expanding their grooming routine to include warding off the visible effects ...

June 2005

Black Haircare - US

In an analysis of the black haircare market based solely on FDM sales reported by IRI data, the market would appear to be worth \$139 million and seems to have fallen by 11% from 1999 to 2004. However, relying on such sales as a measure of the total market is ...

Hair Coloring - US

The \$1 billion dollar hair coloring market is currently in decline, down 7.3% from \$1.1 billion in 2003, due to a combination of product over-saturation, stiff competition between a few manufacturers, and lack of notable innovation to attract consumers' attention.

May 2005

Children's Personal Care Products - US

Sales of children's personal care products, worth \$300.3 million in 2004, have demonstrated remarkable growth-65% between 1999 and 2004. Long-term, the category is expected to continue this growth spurt. In the short-term (2005-2008 in particular), sales may suffer a slight correction due to the spreading impact of 2002's birthrate ...

April 2005

Medicated Skincare - US

Shampoo and Conditioner - US

The medicated skincare market, as Mintel has defined it, includes products treating a variety of skin conditions, including minor wounds, rashes and itches, acne, chapped lips, athlete's foot, warts and lice. Most of these products are used once to treat an occurrence of a condition. Others are used over time ...

While sales of premium haircare increased between 2003 and 2004, overall sales within the shampoo and conditioner market have declined 2.6% since 1999. However, the decline has been greater for shampoos than for conditioners, as shampoo sales fell 3% from 2003 to 2004, while conditioner sales fell only 0 ...

January 2005

Oral Hygiene - US

Fifty years ago, oral hygiene meant cavity prevention and natural tooth protection. Today, the market is designed to provide cleansing, disinfecting, breath freshening and whitening, and is worth more than \$3.2 billion a year, excluding Wal-Mart sales.

May 2004

Suncare - US

Sales of home suncare products in the U.S. exceeded \$420 million in 2003. As medical organizations and suncare manufacturers continue educating the public in terms of the risks associated with exposure to the sun and tanning, the market for suncare products has continued to grow. Use of sunblocks with ...