



December 2012

Luggage - US

“The luggage market is expected to grow over the next few years due to a rebound in the travel industry and renewed consumer confidence, both of which are inherently linked to luggage purchases. However, seeing as items in this category are not purchased very frequently, luggage marketers need to focus ...

Beauty Online - US

“Interactive shopping features allow consumers to have a more personal and custom interaction with the retailer, with the hopes of replicating personal customer service previously exclusive to in-store shopping.”

November 2012

Shopping for Plus Size Teens' and Women's Clothing - US

“The plus size teens’ and women’s clothing market will continue to be a significant part of the overall clothing market, due to the sheer number of obese and overweight women and teenage girls. However, there are fewer choices for clothing in this category compared to those in standard sizes, which ...

October 2012

Shopping for Jeans - US

“The jeans market is likely to experience growth as many consumers consider jeans a staple of their wardrobes and buy frequently for replenishment. New styles and the expansion of colored denim have created more product offerings in this category. Furthermore, jeans are increasingly considered acceptable attire in many situations including ...

September 2012

Vending - US

In the coming years, growth in the U.S. vending industry will likely depend on manufacturers’ and retailers’ ability to develop technologically innovative machines and expand product offerings to include more novelty foods, as well as non-consumables. Cold beverages, candy and snacks continue to drive sales in the food and ...

Watches and Jewelry - US

Total retail sales of watches and jewelry reached \$68.2 billion in 2011 and are expected to reach \$71.5 billion in 2012. While jewelry continues to remain the larger of the two sectors, there are some interesting innovations in the watch category that are likely to help support growth ...

August 2012



Furniture Retailing - US

Total retail sales of furniture reached \$67.5 billion in 2011 and are expected to reach \$68.8 billion in 2012. The furniture market saw sales decline in 2008-10 as a result of the recession yet is expected to rebound in the near future, growing by 22% between 2012 and ...

July 2012

Holiday Shopping - US

The U.S. holiday shopping market has recovered from recessionary declines, and increases in anticipated spending across all major holidays throughout the year are likely a result increasing consumer confidence. Winter holiday sales are not as quick to increase as some other less prominent holidays, yet at more than half ...

June 2012

Shopping for Men's and Women's Footwear - US

Men's and women's footwear has fared well over the past few years and has proved to be fairly recession resistant. While sales growth slowed during 2008 and 2009, a rebound was seen in 2010 and 2011, and sales of men's and women's footwear grew by 4.6% in 2011, reaching ...

May 2012

The Fresh Floral Consumer - US

The fresh floral market experienced sales declines during the recession as consumers cut back on non-essential spending, a category that many people consider fresh flowers to fall into. However, the market rebounded beginning in 2010, growing by 3% after a 10% decline in 2009, and is poised for growth over ...

April 2012

DIY Retailing - US

Convenience Stores - US

Mintel's proprietary research finds that overall usage of convenience stores is far-reaching, and frequency of visits is high. However, challenges exist for industry players to establish brand loyalty. A highly fragmented retail landscape and a potluck-style product mix contribute to the common consumer perception that convenience stores are "all pretty ...

Shopping for Groceries - US

Total retail sales of groceries sold through supermarkets and drug stores reached \$337.7 billion in 2011 and are expected to reach \$347 billion in 2012. The grocery market saw a slight slowdown in 2009 and 2010 as a result of the recession, yet is positioned to grow annually through ...

The Budget Shopper - US

Popularized during the height of the recession, the term "budget shopper" referred to a consumer who was struggling to make ends meet by scrutinizing costs, weighing out the pros and cons of nearly every purchase, and making spending cutbacks wherever possible. Although the recession officially ended in 2009, consumer attitudes ...

Shopping for Home Décor - US



This report builds on the analysis presented in Mintel's *Home Improvement—U.S., February 2011* and *DIY Home Improvement—U.S., May 2010*. The focus of this report is retail Do-It-Yourself (DIY) and decorating products purchased directly by consumers and installed by them. DIY activities include repairs or additions to the ...

The home décor market suffered sales declines during the recessionary years, yet has returned to growth in 2010 and 2011. The fortunes of this market are inherently linked to the rebound in the housing market as well as consumers' renewed optimism in the economy. These as well as other factors ...

March 2012

Online and Mobile Shopping - US

Changes in consumer electronics ownership and cellular data services are creating scenarios that promote online sales: smartphone apps allow consumers to scan barcodes when at brick-and-mortar retailers and help them determine whether immediacy is of sufficient value to incur the price difference; tablets present a larger screen for mobile shopping ...

Automotive Fuel - US

U.S. household expenditures on gasoline reached nearly \$400 billion in 2011, a 28% increase from 2006. Yet at the same time, demand for gasoline has continued to fall sharply, including a 10% decline in both 2009 and 2010.

Men's Attitudes Toward Clothes Shopping - US

After suffering sales declines throughout the recession, the men's clothing market is rebounding and is expected to grow in 2012 reaching \$57.4 billion. Many factors impact the market for men's clothing including the male population in the U.S., and particularly the growth in Hispanic men, levels of obesity ...

February 2012

Baby Durables - US

After suffering sales declines throughout the recession, the baby durables market remained flat in 2010 and 2011 and is expected to grow in 2012 reaching \$2.8 billion. Many factors impact the market, including the birth rate in the U.S., fluctuating consumer confidence, women having children at older ages ...

January 2012

The Drug Store Shopper - US

Retail sales at drug stores grew by 3.6% in 2011, reaching \$230 billion, and are expected to increase by a further 5% in 2012. Growth is driven by the aging population, rising levels of obesity and obesity-related

Pre-paid and Gift Cards - US

The prepaid and gift card business is experiencing a comeback as the economy slowly recovers from the recent recession. Prepaid cards are among the fastest-growing method of payments, with the number of



Retailing and Apparel - USA



illnesses and conditions such as diabetes and heart disease. As these groups ...

transactions increasing nearly 23% per year between 2006 and 2009 (source: *2010 Federal Reserve Payments Study*).

Back to School Shopping - US

With anticipated spending of \$22.8 billion and a 6.8% increase compared to 2010, the Back to School (BTS) shopping market showed signs of recovery in 2011. Nonetheless, growth in this competitive market is shaped by shifting tastes, as conscious teens and economizing parents intend to find the best ...

Bed and Bath Linens - US

After experiencing sharp declines in the depths of the recession, the bed and bath linens market has begun to show signs of life. The category stabilized in 2010 and is estimated to have gained ground in 2011. While sales remain far below their pre-recession levels, and consumers remain cautious about ...