



December 2018

Payment Methods - Ireland

"Alongside dynamic innovation within the payments sector, old habits are dying hard. While a small cohort of early adopters are embracing innovations such as smartphone-enabled payments, a larger proportion of consumers are clinging hard to preferences for cash and other traditional methods of payment."

– **Brian O'Connor, Senior Consumer Analyst**

October 2018

Current Accounts - Ireland

"Although there appears to be a high level of inertia when it comes to how consumers manage their current accounts – for instance, switching activity is rare and infrequent – there has nonetheless been a fairly dramatic change in terms of how consumers interact with their current account. Having emerged ...