

January 2017

Leisure Review - UK

“Social media has become increasingly image-based, which leisure venues need to take into account as they look to utilise social media for promotion and engagement. Leisure venues should be looking to offer creative, visually rich experiences that people will want to post pictures and videos of online.”

– Rebecca ...

Sports Participation - UK

“Participation sport is turning to technology to help it kick on from the plateau it has inhabited since the London 2012 Olympics, with its first target being to move beyond the individual focus of performance tracking and develop new products and services that promote the fun and social sides of ...

Visitor Attractions - UK

“Visitor attraction numbers should continue on their growth path towards 2021. People are looking to escape the political and economic uncertainty that dominates the news at the moment. This means that they will be looking for forms of escapism close to home. The fall in value of the pound makes ...

November 2016

Online Gaming and Betting - UK

“Smartphones and tablets are changing online gaming and betting habits within the home rather than expanding activity outside it as consumers embrace the ‘anytime’ nature of these technologies ahead of their ‘anywhere’ potential.”

– David Walmsley, Senior Leisure Analyst

Cinemas - UK

“The industry as a whole is looking in good stead to continue to grow as more and more innovation from technology and the independent sector keep movie goers keen to visit the cinema. Developments in 3D and 4D technology are likely to draw in crowds of children and hard-core movie ...

October 2016

Spectator Sports - UK

“Television sports coverage is making an instant expert of the armchair fan – but leaving stadium operators needing to do more to keep spectators in the same loop.”

– David Walmsley, Senior Leisure Analyst

Free Leisure - UK

“A long period of economic downturn, slow wage recovery and ongoing uncertainty over recent years has triggered a shift in attitudes towards leisure spending. While many consumers have reduced their out-of-home leisure spending in favour of cheaper forms of home entertainment, free out-of-home leisure has also become a deliberate money-saving ...

September 2016

Leisure Centres and Swimming Pools - UK

Consumers and the Economic Outlook: Quarterly Update - UK

“Increased outsourcing of public leisure centre and swimming pool provision is proving a positive influence on investment and revenues but finds facility users sensitive to rising admission prices and risks de-prioritising public health and activity goals.”

– David Walmsley, Senior Leisure Analyst

“For the UK, the EU referendum is one of the defining moments of the 21st Century so far, with long-term implications that will rival events as seismic as the financial crisis. The truth is, though, that this early in the process there has been little direct impact on most people’s ...

August 2016

Music Concerts and Festivals - UK

“The UK music concerts and festivals industry has continued to grow steadily each year but there is a need for players in the industry to work together to halt the decline of grassroots music venues, otherwise there is a risk that the supply of new and emerging artists, who go ...

Sports Betting - UK

“While online developments have become the key influence on the sports betting market’s size and shape, the next wave of mobile innovation could have almost as important an impact on the retail sector as it does on the remote.”

July 2016

Sports Goods Retailing - UK

“The sports goods market continues to grow at an exceptional level. Driven by a rising interest in health and wellness amongst young consumers, the athleisure trend is dominating the sector. The success of the market has seen increasing levels of competition from non-specialists and more than ever retailers need to ...

Health and Fitness Clubs - UK

“Flexibility and technology are two important emerging forces in the private health and fitness club market, the former filtering up from a rapidly-expanding low-cost sector that is bringing new users into the market and the latter filtering down from a premium segment focused on improving experiences and the sophistication of ...

Gambling Review - UK

“Slowing revenue growth in gaming machines and a number of restrictive influences on betting, casino and bingo potential are moving gambling operators towards a multichannel approach that promotes brand loyalty and extends playing habits across retail and online.”

May 2016

Nightclubs - UK

“The potential of smartphones within the nightclubs market, in terms of promotion, booking and in-club behaviour, is still underexplored. However, high interest in such features among young club goers suggests the smartphone is set to become a far greater element of nightclub visits in the coming years.”

Attitudes towards Leisure Venue Catering - UK

“Secondary spending at leisure venues remains in the line of fire, with most diners willing to cut back on their food and drink spend if ticket prices rise. The pressure therefore remains on operators to justify the catering spend. Initiatives like themed events and menus and produce from local suppliers ...

Consumers and the Economic Outlook: Quarterly Update - UK

“Mintel’s consumer confidence data shows that the economy only has, at best, an indirect impact on sentiment. When the UK economy was outperforming most of its peers, many people were still pretty wary. However, in 2016 sentiment has continued to trend upwards, despite disappointing growth in the economy as a ...

April 2016

Betting Shops - UK

“A slower-growth future for gaming machines is giving bookmakers a new imperative to revitalise the declining sports betting side of their business. Bringing online products into betting shop settings is a good starting point but greater use of mobile looks the key to longer-term success.”

– David Walmsley, Senior ...

March 2016

Bicycles - UK

“Participation among women has grown much faster than that among men but it is still significantly lower and there is considerable potential for developing the frequency with which women ride.”

– Michael Oliver – Senior Leisure and Media Analyst

February 2016

Lotteries - UK

“Recent changes to Lotto pricing and formats look positive for market value growth, but operators are still trailing all other gambling sectors online. Instant wins could get them back in the game.”

– David Walmsley, Senior Leisure Analyst

January 2016

Pub Visiting - UK

“Many publicans have evolved their venues and placed a greater emphasis on food in order to remain profitable. That ‘high-quality food’ is the factor which is most likely to entice people to try a new pub underlines how an appealing menu can help to pubs to broaden their customer base ...

The Leisure Outlook - UK

“The ever-growing importance of food to pub revenues means that landlords are competing as much against mid-market restaurant chains as they are against other pubs. There’s a growing case for replicating the kind of child-oriented provisions, such as toys and colouring books, that the likes of Pizza Express and Wagamamas ...

Casinos and Bingo - UK

“New venue concepts in the casino and bingo club markets are set to play a key role in shaping the future of both.”

– David Walmsley, Senior Leisure Analyst

Family Leisure - UK

“Women are significantly more likely than men to go out as part of a family group with their children, grandchildren, their own or partner’s parents and other wider-family members. While this is partially a consequence of the fact that they are more likely to be involved in a primary childcare ...