

December 2019

Foodservice in Retail - US

"The retail prepared foods business is growing quickly year over year, with more people purchasing them and making more frequent purchases. This is largely thanks to prepared foods' ability to deliver affordable convenience and a satisfying variety of options to time-strapped consumers. Grocers are investing in convenience with more tech-enabled ...

Dining Out in 2020 - US

"Restaurant sales are predicted to maintain steady growth in coming years but are vulnerable to volatile economic conditions, triggering a decrease in dining out spending. Americans' interest in casual and off-premise dining is largely fueling industry growth, leading to a rise in new delivery formats including ghost kitchens along with ...

November 2019

Pizza Restaurants - US

"Top pizza restaurant chains continue to grow same-store sales YOY (year over year), although they face increased delivery and off-premise foodservice competition from third-party delivery companies and most other restaurant and retail segments. As a result of this heightened competition, top pizza chains are investing heavily in off-premise business solutions ...

Restaurant Ordering and Delivery - US

"With more delivery options than ever before, Americans can enjoy their favorite restaurant meals without even leaving their homes. And these new and unique ways of ordering are chipping away at actual restaurant visitation, fueled by the explosive growth of third-party delivery companies and continuing operator investment in their own ...

On-premise Alcohol Trends - US

"Americans' mindset and attitudes toward drinking have undergone a paradigm shift in recent years. While patrons of all ages are still drinking on-premise, younger generations are putting greater emphasis on their health and wellness, leading to more moderate drinking habits. Bars and restaurants should focus on offering options that fit ...

October 2019

Restaurant Decision Making Process - US

"Mintel forecasts moderate growth in the restaurant industry, buoyed by a positive macroeconomic landscape that allows consumers to spend more on AFH (away from home) dining. However, on-premise dining is challenged by the abundance of prepared food choices, including food from retailers, food trucks, meal kits and delivery services. Opportunities ...

September 2019

Flavor Innovation on the Menu - US

"Demand for flavor innovation on the menu is already high, and it's poised for continued future growth alongside the population growth of the most Adventurous Eaters: young and Hispanic consumers. Millennials in particular are hungry for less-common flavors and ingredients on the menu, spanning everything from sour flavors to seafood ...

Restaurant Breakfast and Brunch Trends - US

"Restaurant breakfast and brunch visitation is on the decline, driven by the proliferation of premium breakfast retail options coupled with consumers' lowered perceptions of breakfast as an important meal occasion. Operators should concentrate on expanding coffee beverages and nontraditional breakfast offerings including global flavors, snackable options and plant-based ingredients to ...

August 2019

On-premise Restaurant Technology - US

"On-premise restaurant technology such as kiosks and tablets are offering operators multifaceted solutions to growing labor challenges and consumer demand for speedy foodservice; however, most consumers are still not very accepting of fully-automated restaurant concepts. Operators should lean into consumer-friendly tech solutions such as pre-ordering options and tableside payments for ...

July 2019

Coffee and Tea on Premise - US

"Major coffee shop chains and third wave coffee shops have expanded consumer awareness and demand for premium roasts and specialty beverages, which are now especially popular with younger consumers. However, they face stiff competition from fast food restaurants, donut shops, c-stores and other casual restaurants that have expanded their offerings ...

Consumers and the Economic Outlook Q3: A Look at Both Sides - US

"A lot of coverage has been given to the growing divide between political views in the US. While there may be cultural and moral differences that cause fundamental shifts in beliefs, some underlying concerns, specifically financial ones, are more similar than different. However, if a consumer's personal belief system aligns ...

June 2019

Seasonal Dining Trends - US

"Seasonal menu items continue to be a key opportunity for operators to appeal to diners' interest in trying something new. While seasonal beverage menu items remain of high interest, diners are not buying as wide of a variety of seasonal foods from restaurants compared to retail. Operators should market seasonal ...

May 2019

Quick Service Restaurants - US

"Mintel forecasts the LSR (limited service restaurant) segment to grow 4.4% compounded annually through 2023. This growth rate is driven somewhat by fast casual restaurants, whose growth outpaces their QSR (quick service restaurant) counterparts. However, QSRs still represent the grand majority of LSR sales, and fast casual growth has ...

April 2019

Made to Order Smoothies - US

"Smoothies are a healthy menu item staple, and their popularity is continuing to grow. With more smoothie choices than ever for consumers to choose from, operators must target specific occasions and offer ingredients with strong functional claims to stand out from competitors, including retail. Moving beyond a one-size-fits-all approach and ...

March 2019

Healthy Dining Trends - US

"Americans' attitudes toward healthy dining are continuing to evolve as diners seek a balanced approach focused on wholesome, real ingredients rather than low-calorie options. While this interest in fresh ingredients is universal, diners' dietary preferences are growing more diverse, reflective of their life stage and personalized nutrition needs. Younger generations ...

Convenience Store Foodservice - US

"C-store foodservice sales reached an estimated \$39.2 billion in 2018, up 33.2% from 2013. While c-store foodservice experienced strong growth in the past, Mintel forecasts growth will start to slow, with sales reaching an estimated \$48.1 billion by 2023."

- Jill Failla, Foodservice Analyst

February 2019

Fast Casual Restaurants - US

"The fast casual restaurant segment continues to experience steady sales growth fueled by diners' interest in high-quality ingredients and better-for-you menu options in an accessible format. However, as restaurant segments blur with full service restaurants offering more convenient ordering options and fast food restaurants offering more premium ingredients, fast casuals ...

Full Service Restaurants - US

"The massive and influential FSR (full service restaurant) segment demonstrates moderate sales growth overall, though it's losing slight share year-over-year to the limited service sector and other growing threats, such as retail prepared foods. Within this segment, casual dining and midscale chains are seeing the greatest challenges when it comes ...



Foodservice - USA

January 2019

Consumers and the Economic Outlook Q1: Defining Financial Success - US

"The US economy continues its slow upward trajectory, even as discussion of tariffs and trade discussions cause the stock market to fluctuate a great deal. US unemployment – already at extremely low levels – decreased further in October of 2018, while labor force participation remained steady. Despite a slight dip ...

Snacking in Foodservice - US

"Americans love to snack, with increased usage being driven consumers' busy schedules, interest in health, and eating on-the-go. This represents a robust opportunity for operators to cater to this eating occasion by offering craveable, affordable, and portable options. LSR (limited-service restaurant) operators are in an excellent position to capitalize on ...