



January 2021

European Retail Rankings: Inc Impact of COVID-19 - Europe

“Food retailers head the European retail rankings, as one would expect, with Schwarz at the top, however the ranking does reflect growth in online, with Amazon the only non-food retailer in the top 10. Amazon is likely to overtake Carrefour in 2020 and may even challenge Aldi. But it will ...

Supermarkets: Inc Impact of COVID-19 - France

“59% of French grocery shoppers said that the COVID-19 outbreak has given them more appreciation of the importance of grocery retailers and the two strict lockdowns in the country has emphasised the key role these retailers play in society. Pre-existing trends are being accelerated by the epidemic, and retailers need ...

Supermarkets: Inc Impact of COVID-19 - Europe

“European supermarkets and discounters stand out in terms of the impact of the COVID-19 pandemic having experienced a strong uptick in demand for food and essentials during 2020. Since the beginning of the outbreak, we have seen all the leading retailers quickly adapting to the new circumstances, with a plethora ...

November 2020

Clothing Retailing: Inc Impact of COVID-19 - Europe

“Clothing, footwear and accessories is among the sectors being hit the hardest by the ongoing COVID-19 pandemic across Europe, and we expect the leading five economies to experience drops in retail specialists’ sales of between 20% and 32% in 2020. Specialist retailers continue to lose share of spending in the ...

Clothing Retailing: Inc Impact of COVID-19 - Spain

Supermarkets: Inc Impact of COVID-19 - Spain

“Mercadona remains the undisputed market leader in grocery retailing in Spain but other leading players have been increasing their market share, especially discounter Lidl, which could have a potential advantage over supermarkets due to tighter budgets and economic recession resulting from the COVID-19 pandemic. Grocers could see at least 6 ...

Supermarkets: Inc Impact of COVID-19 - Italy

“Even before the COVID-19 outbreak, the focus of many Italian households was on price and value when it came to grocery shopping and this played into the hands of the discounters. With rising unemployment and reduced household disposable incomes for many in 2021, these pressures will only increase, so we ...

Clothing Retailing: Inc Impact of COVID-19 - France

“The fallout from the COVID-19 epidemic has shaken up and destabilised the French fashion retail sector, which was already in crisis. Winners will include the most successful online operations of both pureplayers and store-based retailers, as well as sports retailers. There will be plenty of losers however. Some big names ...

Clothing Retailing: Inc Impact of COVID-19 - Italy



“Spain is facing its worst recession since the Civil War, and consumers face a difficult and uncertain future. Unemployment, which was already high, is soaring, particularly amongst young people, impacting on confidence and purchasing power. Fashion is a largely discretionary spending area, and retailers have an uphill battle to regain ...

“The severe shock caused to clothing retailers by the COVID-19 outbreak looks to set to have longer-term implications, with a sizeable proportion of consumers still worried about visiting stores. Retailers will therefore need to offer their customers a truly multi-channel range of options for purchasing, with a particular focus on ...

October 2020

European Retail Handbook: Inc Impact of COVID-19 - Europe

“In 2019, retail sales increased for the vast majority of European countries, and the combined value of retail sales for the 36 major economies covered in Mintel's European Retail Handbook reached €3.5 trillion. Germany has the largest retail market but France appears second, followed by Russia and placing ...

September 2020

Online Retailing: Inc Impact of COVID-19 - Italy

“The COVID-19 outbreak has the potential to turbocharge the online retailing industry in Italy, though this depends on the customer's experience of individual retailers' services. Amazon is likely to have been a big winner due to its already high levels of penetration and its focus on non-food segments, with non-food ...

Online Retailing: Inc Impact of COVID-19 - France

“COVID-19 has accelerated and brought forward existing trends in the French online retail sector, such as home delivery of groceries, and has expanded participation to include many new customers. The digital world has certainly worked to ease confinement; helping people to feed themselves, work remotely and stay in touch with ...

Online Retailing: Inc Impact of COVID-19 - Spain

“The online grocery sector in Spain is still in its infancy and the country's grocers were quickly overwhelmed by the unprecedented demand during the country's strict COVID-19 lockdown. With new online shopping behaviours expected to be here to stay e-commerce development in the food sector is likely to accelerate as ...

Online Retailing: Inc Impact of COVID-19 - Europe

“Online remains one of the fastest-growing sectors in retailing, with most markets seeing sales rise in double-digits every year. In Europe, countries such as Germany and the UK are at the most developed end of the spectrum, compared to others like Spain and Italy. Although shopping habits vary considerably around ...

Luxury Goods Retailing: Inc Impact of COVID-19 - International



“The luxury goods market has been severely hit by the COVID-19 outbreak and in a sector that has been slow to jump on the digital bandwagon the pandemic has accelerated the need for brands to have an online transactional channel. There are enormous opportunities for luxury brands to capitalise on ...

July 2020

DIY Retailing: Inc Impact of COVID-19 - France

“The French DIY market has been buoyant, with the boom in e-commerce and the arrival of pureplayers strengthening competition and driving prices down. Big-box retailers still dominate though, with the top two retail groups, ADEO and Kingfisher, generating over half of sector sales. The largest chain is the very successful ...

DIY Retailing: Inc Impact of COVID-19 - Europe

“The DIY markets across the leading European countries vary a great deal, due in part to differences in home ownership levels and the development of housing prices. The recent generally good performance of the DIY sector is being interrupted by the current threat of the ongoing COVID-19 pandemic. However, while ...

DIY Retailing: Inc Impact of COVID-19 - Spain

“Leroy Merlin is the largest and most successful DIY retailer in Spain, more than three times the size of its nearest rival. It dominates both in-store and online. All DIY stores were forced to close during the COVID-19 lockdown and the requirements to reopen are strict. Many retailers will struggle ...

June 2020

Department Stores: Inc Impact of COVID-19 - Spain

“The department store sector in Spain has only one significant player, El Corte Inglés. It was continuing to perform well, helped by the fact that consumer spending was growing in all categories carried by the retailer’s stores. However, 2020 is going to be a difficult year as a result of ...

Department Stores: Inc Impact of COVID-19 - France

“According to our consumer research only 28% of French adults had shopped at a department store over the last year, and this was as low as 16% in some

Department Stores: Inc Impact of COVID-19 - Italy

“Department stores in Italy are under assault from multiple directions at the moment, with intense competition from online generalists like Amazon, online pureplayers such as Zalando and YNAP, as well as store-based specialists with well-developed omnichannel business models. To survive, they need to focus on giving customers what these other ...

Department Stores: Inc Impact of COVID-19 - Europe

“The department store markets across Europe are quite different in nature. Germany has been in decline, while France has been sustaining a growth trend. In Spain El



regions. Three-quarters of those people that had shopped there said they found department stores expensive. Foreign tourists are to some extent ...

Corte Inglés represents the entire market. But all are currently under threat from the ongoing COVID-19 pandemic. With growing competition from online players ...

March 2020

Electrical Goods Retailing - Europe

“As store-based specialist retailers of electrical goods invest to improve their overall shopping experience in-store, the relentless shift towards online continues. Amazon has strengthened its market leadership position in Europe, and a number of the leading store-based players are moving towards efficient multichannel platforms which should help them to succeed ...

February 2020

Electrical Goods Retailing - France

“Our consumer research shows opportunities for retailers to make their stores more customer-friendly and experiential, to become somewhere where shoppers can access advice and try out new technologies in fun and exciting new ways. Consumers are driven by price, but not in isolation, suggesting that retailers offering an engaging in-store ...

Electrical Goods Retailing - Italy

“Despite the moribund nature of the Italian economy, consumers have shown themselves to be willing to spend on electrical goods over the past few years. The market is characterised by an intensely competitive retail landscape, with two strong major store-based retailers going head-to-head with Amazon and, so far, holding their ...

Electrical Goods Retailing - Spain

“The Spanish economy continues to grow although consumer confidence has not yet been fully restored. But in the electricals retail sector specialists are losing share of spending to online competitors. Nevertheless, the proportion of those who shop for electrical goods online appears to have stabilised, with store-based players investing in ...

Beauty and Personal Care Retailing - Europe

“Growth in the beauty and personal care industry is expected to continue unabated in 2020, in part boosted by technological advancements supporting tailored products and experiences. We anticipate that the most successful retailers will be those that ensure they stay in tune with what consumers want, especially when it comes ...

January 2020

Beauty and Personal Care Retailing - Italy

Beauty and Personal Care Retailing - France



“Consumer spending on beauty and personal care in Italy has been rising for the past six years but has seen a slowdown in the past two years, with retail sales stagnating in 2018. Nevertheless, the leading specialists have continued to outperform the market, and although Italians appear to remain sensitive ...

“French beauty and personal care specialists are operating in a tough environment – demand is weak and competition is growing from online. Retailers are investing in in-store tech and innovations that blend with the digital world, increasing their omnichannel integration. Services that have the human touch are also helping to ...

Beauty and Personal Care Retailing - Spain

“Beauty and personal care specialists in Spain have been focusing on strengthening their ecommerce presence, but they continue to face strong competition from non-specialist retailers across the board. They are turning their attention back to their stores to improve the multichannel shopping experience, hoping to entice consumers with new tech ...

January 1970

DIY Retailing: Inc Impact of COVID-19 - Italy

“With DIY and hardware stores being permitted to stay open as they are classed as essential stores and most of the leading brands having online stores too, the DIY stores segment is likely to be less badly impacted by the COVID-19 outbreak than other non-food stores. However, with limits on ...