



July 2023

Consumers and the Cost of Living - Ireland

“Consumers have made several changes to the ways they shop as a result of the ever-increasing prices of goods and services. A lack of confidence in government support has made brands realise that they need to support consumers themselves by recognising the financial stress that many are experiencing, which builds ...

May 2023

The Working Life - Ireland

“The disruption of the COVID-19 pandemic to the employment market revealed opportunities to refresh the working arrangement of many consumers, with a shift to remote working during the pandemic having a lasting impact through hybrid working, which many consider to be a more flexible and accommodating way of working. This ...

March 2023

Pets - Ireland

“The cost-of-living crisis is taking its toll on the furry members of Irish families, with owners cutting back on insurance coverage, spending on food and accessories and as a result, more pets are in danger of being surrendered to shelters. The ongoing ‘humanisation’ of pets, however, will mean those with ...