

February 2023

Carbonated Soft Drinks - UK

“CSDs have again proved resilient to squeezed incomes, supported by their affordability and roles as mood-boosting treats and alcohol replacements. With associations with littering curbing sales, doing more to tackle this and actively supporting the DRS will reap rewards for brands. Meanwhile, textural innovation could be the next frontier for ...

January 2023

Attitudes Towards Drinks Packaging - UK

“A stronger on-pack emphasis on recycled content in drinks packaging is warranted, given government targets and with this attribute widely seen by consumers as denoting sustainability. Highlighting the procedures they follow to create recycled bottles, including cleaning processes, should help companies to prove to consumers that they are being proactive ...

Upcoming Reports

Attitudes towards Healthy Eating - UK - 2023

Leisure Outlook - Winter - UK - 2023

White Spirits and RTDs - UK - 2023

Fruit Juice, Juice Drinks and Smoothies - UK - 2023

Parents' Attitudes towards Children's Food and Drink - UK - 2023