

### September 2016

#### Sports and Energy Drinks - Brazil

“The retail sales of sports and energy drinks are likely to keep growing, mainly because both segments are evolving to better meet the demands for healthy products (eg with natural ingredients) and delivering greater diversity of functional benefits, such as improvement of fatigue and concentration.”

**Naira Sato, Food and ...**

### July 2016

#### Beer - Brazil

“Apart from the economic crisis, which affects their pockets, consumers are worried about health issues. Providing more information about responsible drinking as well as nutritional information could be a way to get around such issues. Creating healthier beers might help introduce consumers who do not want to drink alcohol. Operators ...