

January 2023

Salty Snacks - Canada

“In 2022, snack consumption has largely not changed in comparison to the pre-pandemic era, with few notable exceptions. Potato chips remain king of the salty snack category, but cheese snacks are seeing significantly increased consumption and Hershey’s foray into the salty snack category is resulting in some new and innovative ...

December 2022

Chocolate and Non-Chocolate Confectionary - Canada

“Chocolate and non-chocolate candy remain immensely popular with Canadians, although according to consumer feedback, forward-looking growth appears challenged. The question this invites is, what can the confections industry do to support growth? While innovation will continue to be important for the category, focusing on how chocolate and candy contribute to ...

November 2022

RTD Alcoholic Beverages - Canada

“COVID-19 was a catalyst for the growth of RTD alcoholic beverages. As the world emerges from the pandemic, will the momentum continue? The outlook is broadly positive based on the variety and convenience RTD alcoholic beverages offer. RTD alcoholic beverages are reflective of a changing alcoholic beverage landscape where consumers ...

September 2022

Non-alcoholic Beverages - Canada

“The immediate impact of the pandemic has waned, but its influence remains. For many, the health crisis has led many Canadians to demand more from what they drink in terms of the benefits they offer. At the same time, shoppers are experiencing pressure when it comes to the prices they ...

April 2022

Lunch Eating Habits - Motivations and Attitudes - Canada

"Among the different meal occasions, lunch has arguably been most impacted by the pandemic. Simply put, many Canadians shifted more of their lunches to inside their homes. As the impacts of the pandemic recede, the degree to which foodservice will recover is uncertain. An environment of rising inflation adds to ...

March 2022

Breakfast Eating Habits - Motivations and Attitudes - Canada

"Breakfast is the meal occasion that is most rooted in habit. The pandemic, however, has forced change on the occasion with shifting work arrangements. In this next normal, foodservice operators need to ensure that individuals can get the menu items they crave with minimal friction using the technology they rely ...

January 1970

Sustainability in Food - Canada

"The dramatic weather events of 2021 have only heightened Canadians' concern over the environment. As the spectre of climate change becomes more apparent, look for Canadians to become even more engaged on the issue when it comes to the purchase decisions they make. Brands will increasingly need to make sustainability ...